

AND THE EAST HAD SNOW
Max, Min.
Wednesday, March 3 79 40
Thursday, March 4 86 42
Friday, March 5 83 46

The Desert Sun

and PALM SPRINGS NEWS

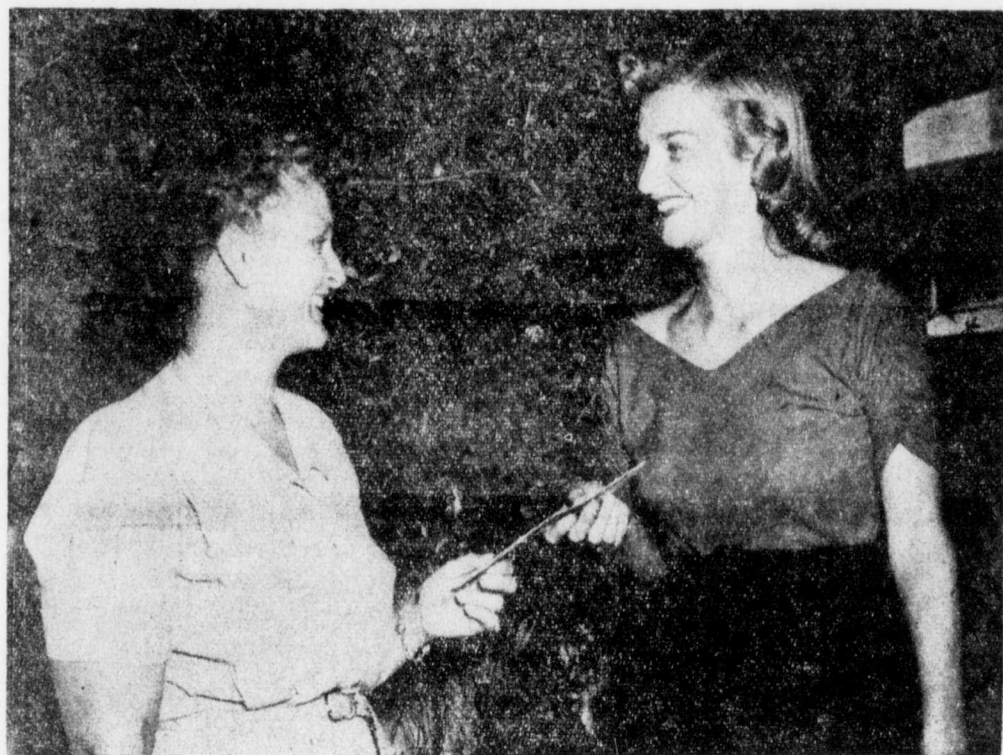
Palm Springs, California, Monday, March 8, 1954

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(Desert Sun Photo)
MARCH OF DIMES — Palm Springs more than went over the top in its March of Dimes drive exceeding its quota by \$2000. Mrs. Seamus Nunan, chairman of the drive, accepts a check from Mrs. Mildred Veano, left, of the Business Women's Club. The check represented the profits of the Business Women's Club's Gaslight Gaieties.

Polio Drive Over Top by Wide Margin

Mrs. Seamus Nunan, chairman of the March of Dimes drive in the Palm Springs area last week announced the successful conclusion of this year's Infantile Paralysis campaign in the Village.

Quota for Palm Springs was \$5000, she said. As of last Thursday, the total was \$7000.

AMONG ORGANIZATIONS, Palm Springs Elks lodge, 1905, led with a contribution of \$685.99. Palm Springs Business Women's club turned over the net proceeds from the recent Gaslight Gaieties which totaled \$350. Palm Springs Faculty club turned over \$100.

Mrs. Nunan reported that the response to the bottle collection stands was also brisk with La Paz Guest ranch, Thrifty and Safeway leading in this division.

She expressed her hearty thanks to all who assisted in the successful campaign.

CHAIRMAN of the various activities in the campaign were:

Mrs. Jesse Follensbee, American Legion Auxiliary, coin collectors.

Mrs. Eugene Theriault, Footprints of Dimes.

Mrs. N. H. Curtis, treasurer.

Mrs. William Morris, Milk Bottle collections.

Mrs. B. H. Polak, El Mirador luncheon and fashion show.

Mildred Clark, Cathedral City.

J. Mays, Veterans' Council, Desert Hot Springs.

Mrs. David Bond, Palm Desert.

Red Cross Branch to Meet Wednesday

Palm Springs branch, American Red Cross, will hold its regular meeting at 9 a.m. Wednesday, March 10, at the Palm Springs Health Center.

Dr. Arthur Hoff, chairman, announced.

School Trustees to Meet Thursday

Board of trustees of Palm Springs Unified School district will meet in regular monthly session Thursday evening at 7:30 o'clock at Frances Stevens school.

BUSINESS BETTER HERE, TREASURER'S REPORT

Business was better in Palm Springs during the last quarter of the 1953 calendar year, Shelby V. Langford, city treasurer reported to City Manager Robert W. Peterson last week following tabulation of sales tax receipts for the October, November, December period.

In that quarter, 460 retail outlets subject to the city sales tax reported taxable sales of \$4,926,591. In the same period the year before, 440 retail outlets reported taxable sales of \$4,645,728.

IN ADDITION, Langford reported, tax exempt retail sales, not included in his compilation of tax returns, did an estimated business of \$2,332,200 in the same quarter. These sales include off-sale food, liquor, gas-

PLANS ANNOUNCED FOR ANNUAL DESERT RIDE



CHAIRMAN — Cliff Campbell will be general chairman of the annual Desert Ride April 10 and 11 which attracts horsemen from throughout California. The popular event is sponsored by Los Compadres Club.

Hotel Division of Chamber to Talk Auditorium Plans

Advisory committee of the Hotel Division, Palm Springs Chamber of Commerce, will hold its regular meeting at 8 a.m. Wednesday, March 17, at the Chamber offices.

Main topic to be discussed is the proposed convention auditorium for the city of Palm Springs.

The Hotel division will not hold its general meeting this month because of the pressure of business. The next general meeting, a chuckwagon breakfast, is scheduled for April.

ALL'S WELL NOW

Mrs. William J. Haney of Fullerton reported to police Friday that the wrist watch she had reported lost earlier in the week had been found.

oline and out of city and state sales.

Largest report came from 74 eating and drinking places which reported taxable sales of \$1,145,199. The year before 70 such business places reported \$942,299 in sales.

ANOTHER LARGE increase was reported by the apparel group of stores. In 1953, 52 stores did \$790,374 in sales. In 1952, 43 apparel firms reported \$639,837.

The general merchandise group with eight outlets both in 1952 and 1953 showed a slight decrease as did the 50 building material groups.

Specialty shops, 77 in 1953 as compared to 80 in 1952, showed an increase with taxable sales amounting to \$390,421.

Fourth annual Desert Ride for horsemen from throughout California, sponsored by Los Compadres Club, will be held Saturday and Sunday, April 10 and 11. General chairman Cliff Campbell announced today.

More than 100 horsemen annually come to Palm Springs for this popular Spring weekend event, and invitations have been sent to all members of the California State Horsemen's Association, Campbell said.

THE PROGRAM of events is the most complete ever planned, and includes the following:

Saturday — Registration at Los Compadres Clubhouse from noon on through the day; buffet luncheon for all arrivals; two-hour ride to various interesting desert spots, starting at 2 p.m.; cocktails and hors d'oeuvres from 5 p.m. until dinner time; charcoal-broiled steak dinner at 7 o'clock, with music and entertainment; dance at 8:30 p.m., with Western orchestra, square-dances and modern dancing. Entertainment during the evening from local night clubs.

Sunday — Cowboy chuckwagon breakfast at 7:30 a.m.; a three-hour desert ride starting at 8 a.m.; for those who prefer, gymkhana events and calf roping starting at 10 a.m.; luncheon at 12:30 p.m.; more gymkhana events following luncheon.

THE RIDES will cover the date groves, desert trails, and Andreas Canyon.

Participants may welcome the chance to sleep out in the open as a warm Spring night is almost a certainty at that time of the year, Campbell said.

A trophy will be awarded to the club having the largest number of registrants, and a larger perpetual trophy will be given to that club for one year.

New Attendance Record Set by Village Schools

Enrollment in the Palm Springs Unified School District has started its annual slight Spring decline, with 1847 students now enrolled as compared to the peak of 1855 on February 9, Dr. Arthur Hoff, schools superintendent, reported.

The enrollment now is an increase of 124 over the 1953 figure of 1723, and shows a larger margin than between the two peak enrollments.

The top enrollment figure of 1954 is 55 more than anticipated at the start of the school year in September, Dr. Hoff said.

Comparative enrollment by schools at this time are (1954 first):

High school 412, 390; Katherine Finch 234, 234; Frances Stevens 253, 259; Cahulla 353, 277; Cathedral City 192, 184; Desert Hot Springs 118, 109; Thousand Palms 20, 13; Nellie Coffman 265, 257.

Two Fender Skirts Reported Stolen

Theft of two fender skirts from his car parked at 701 West Belardo road, was reported to police Friday by Sydney O. Noles, 170 West Amado road.

Value of the fender skirts is \$20.

11 Candidates in Council Race

District Two Hottest Spot In Campaign

Six Seek Post
There; Three in
No. 4, Two in 6

One of the largest fields of candidates in recent years will be the feature of this year's councilmanic elections April 13, with all three incumbents seeking reelection and eight others seeking their positions. Two persons filed on Thursday before the 12 noon deadline, Clarence B. Self, in District Four, and James J. Campbell in District Two.

THIS BRINGS the number of candidates to 11, six in District Two, three in District Four, and two in District Six.

They are:
District Two — Jerry Nathan, incumbent, Clifford E. "Cliff" Campbell, Leo L. Heines, Vernon L. Baumgardner, Joseph Palozzi and James Campbell.

District Four — Jerry Sanborn, incumbent, Israel H. Harris and Self.

District Six — Frank Miller, incumbent, and James I. Cavett.

NATHANSON was elected four years ago, and is completing his first term in office.

Miller was appointed by council in 1951 to succeed Tom Kieley who resigned because of the pressure of personal business, and Sanborn was named to represent the Fourth District when Mayor Charles Farrell resigned his offices as councilman and mayor.

The pictures were taken by George Murphy, professional newsreel photographer.

Scouts to See Jamboree Film

Boy Scouts of Palm Springs will rally at Frances S. Stevens school Thursday evening at 7:30 to see motion pictures of the Boy Scout National Jamboree, held last year at Irvine ranch. Jacques Crommelin, head of the Palm Springs council, said Saturday.

The pictures were taken by George Murphy, professional newsreel photographer.

Inside of the Sun

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Social News 1, 2, 3b
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INSPECT ENTRY — Plans for the All Arabian Horse Show this coming weekend, April 13 and 14, are now completed, and entries from throughout the United States are starting to arrive in the Village. Local and Southern California residents are also entering the two-day event sponsored by the

Desert Riders Club and the Desert Arabian Horse Association. Above, Tony Burke, left, Desert Riders round-up boss; Mrs. Harris McCormick of Menominee, Michigan, and Dr. C. H. Peppers inspect the 6-year-old Arabian gelding, "Rolla," owned by Dr. and Mrs. Peppers.

THREE FIRSTS MARK ALL-ARABIAN HORSE SHOW HERE MARCH 13, 14

Three firsts will be featured in the All Arabian Horse Show to be presented Saturday and Sunday, March 13 and 14, at the Palm Springs Polo Grounds under the sponsorship of the Desert Arabian Horse Association and the Desert Riders club.

They are:
The first appearance anywhere in the world of square dancers mounted on purebred

Arabian horses. They are called the "Debkas," meaning Arabian dancers.

THE FIRST cutting horse contest exclusively for Arabian horses held in California; and the first appearance in an American show of the famous champion stallion, "Sun Royal," which has been imported from the noted Crabtree Park

Arabian Stud Farm of Lady Wentworth in England. The stallion is owned by the Fowler McCormicks of Scottsdale, Arizona.

More than 150 entries have been received for the first All Arabian Horse Show to be held in this area, with horses to be sent here from as far away as Utah, Nevada, Arizona and Kansas.

OTHER TOP FEATURES will include an exhibition of team tying presented by riders from the P. K. Wrigley Arabian Ranch at Santa Catalina Island, and a matched Arabian pair exhibition.

The show will open both days with a fast-riding spectacular entry and presentation of flags and salute to the colors.

Shows in the morning will be presented free, with the afternoon performances starting at 1:30 p.m.

In charge of arrangements are: Tony Burke, president of Desert Riders, and John Martin of the Desert Arabian Horse Association. Co-ordinator between the two groups is Mary Nelson. The committee has been at work four months completing arrangements for the outstanding event.

MRS. MELBA BENNETT is chairman of the trophy committee, and has arranged for Palm Springs Garden Club to decorate the judges' pavilion.

D. V. Garstin of Smoke Tree Ranch is chairman of the committee in charge of ticket sales. Reservations may be made by contacting the Arabian Horse Show headquarters at 256 South Palm Canyon drive, or at the downtown ticket booth on Palm Canyon drive. Additional information may be secured by calling 2625.

Meter Head Broken Off and Then Discarded

A stolen parking meter head was discovered Friday afternoon by the children of Mrs. Kathleen Rought while they were playing in an open area by Andreas road.

Police reported that the meter head had been broken off from the standard used by the use of an iron bar.

Over-All Drive to Clean Desert Now Under Way

Desert Outdoor Housekeeping Association will hold a joint dinner meeting with the Lions Club of Cathedral City at 7 p.m., Thursday, March 11, at the Cathedral City town hall. Supervisor Homer Varner, chairman, announced today.

Twenty-five representatives of the association from Palm Springs, Cathedral City, Rancho Mirage, Palm Desert and Indio are expected to attend the session.

A representative of the state highway department who is associated with the highway clean-up program, will be the featured speaker, Varner said.

Following the regular Lions Club meeting, the members will join the association group in making plans for an over-all campaign to clean up the desert.

Several groups have already started their clean-up campaign along the roadway, prior to the Riverside County Fair at Indio, with the association endeavoring to make this a year-round program.

Hearings Begun on Indian Land Bill in Congress

Congressional committee hearings started Thursday on the proposed bills to free the Indians from Federal control, City Attorney Jerry Bunker and Councilman Earle Strebe reported to City Manager R. W. Peterson by telephone last weekend.

The hearings continued Friday, when the local representatives of the city testified.

The two men reported that "support of the bill appears very strong, particularly through early testimony of the Bureau of Indian Affairs," Peterson said.

Representing the Agua Caliente Band of Mission Indians at the hearing is Viola Olinger, vice chairman.



(Palm Springs News Bureau photo)
TWA SUPER CONSTELLATION — More than 4,000 persons inspected the TWA super constellation when it was here for inspection purposes Thursday. TWA brought the giant plane here because many Villagers expressed a desire to inspect President Eisenhower's personal plane, the Columbine. Harry Paisley, left, president of the Chamber of Commerce, is pictured welcoming the TWA officials, left to right, Robert Montgomery, regional TWA sales manager; Jim Philpot, pilot, and Frank Donant, district TWA sales manager. At right are R. W. Peterson, city manager, and George Olman.

Rotary to Honor World President,

Palm Springs Rotary club will stage a special program next Wednesday at the Tennis club honoring Joaquin Serratiss Cibils of Uruguay, president of Rotary International.

The occasion will also mark the birthday celebration of the local club which was organized in 1940.

Dr. Arthur G. Hoff will be chairman for the day. Musical numbers will be presented by Mrs. James D. Blackstone Jr., and Bettylu Ackerman.

There will also be a quiz contest between teams made up of past presidents of the club.

READ SUN
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Desert Hot Springs

THEATRE — PHONE 4-3471
Doors open nightly — 6:15
Last Show approx. 8:15

Sun., Mon., Tues. Mar 7-8-9



—also—
Musical Fun in Technicolor!



Starts Wed. — March 10



(Anderson Photo)
RED CROSS DRIVE — Talking over plans for getting the current Red Cross Fund drive over its \$15,000 quota speedily, above, are Mrs. Lynne Jennings, co-chairman of the business and residential districts, left, Mrs. Adele Colgan, chairman of the hotel division, center, and Mrs. Edwin Janss, co-chairman of the advance gifts committee. The drive is progressing was the report of Howard Morris, chairman.

E. L. McCoubrey Chosen Foreman of Grand Jurors

Ed L. McCoubrey of Palm Springs and Riverside will be foreman of the 1954 grand jury which was chosen last week.

McCoubrey, vice president of the Rubidoux Motor company in Riverside, also is part owner of the Plaza garage here.

The 1954 grand jury was se-

lected in superior court at Riverside last week and its 19 members include H. Roger Williams, Palm Springs architect.

McCoubrey was named foreman by Judge Russell Waite in whose court the jury was drawn.

After an organizational meet-

ing, the grand jurors adjourned until March 16 when they will start their studies.

\$500 BROOCH LOST

Loss of a square gold brooch containing two rubies was reported to police Friday by Mrs. Halvor Smetsrud, Thousand Palms. The brooch is valued at \$500.

READ SUN
CLASSIFIED ADS

The Desert Sun

and
PALM SPRINGS NEWS

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Palm Springs News — Established 1935
CONSOLIDATED DEC. 1, 1952

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(Anderson Photo)
SERENADE — Pier Angeli, the enchanting new Italian film star, center, is being serenaded at the Racquet Club by the orchestra leader, Teddy Noell. On right is her Palm Springs hostess, Mrs. Sidney Schiff.

Girl Scout Week Observed Here

Girl Scouts of Palm Springs are joining this week in the celebration of Girl Scout Week, March 7 to 13, and the 42nd anniversary of Girl Scouting in the United States which falls on March 12.

According to Mrs. Reba Mason, president, this will be the first observation in March of Girl Scout week, formerly held in October, were changed to coincide with the March 12 anniversary.

During each day of this week, Girl Scouts here will feature an activity typical of the Girl Scout program.

Theme of the week will be "Know Your Neighbors, Know Your Nation."

Kiwanis Luau to be Gala Affair

A gala night of authentic Hawaiian atmosphere in food and entertainment is in store for those who attend the Kiwanis Luau dinner dance and entertainment Wednesday night at Deep Well Ranch.

Murray Boise-Smith, master of ceremonies will head the evening's entertainment which will feature the Hawaiian orchestra of Max Reid and his Coral Islanders and Elana, singing the island's most beautiful songs, announced by Tom Holland, general chairman for the luau. Hawaiian dress is suggested for those attending though not required.

The proceeds will be used to further the underprivileged children's work of the Kiwanis Club in the Palm Springs area.

LOSES WRIST WATCH

Loss of a wrist watch containing several diamonds and rubies was reported to police Thursday by Julie Conger, Los Angeles.

Urges Action on Control of Flies

In a letter addressed to the Chamber of Commerce and to service clubs and the press, Julian M. Bamberger, who recently bought a home here, said a much-needed campaign here was the eradication of flies.

He said they were a number one pest this year and suggested the following steps:

1. A study, preferably by expert investigators, as to the sources, habitats and breeding places of flies in and near Palm Springs.
2. Ordinances to prohibit the use of animal fertilizer, unless it has been treated as to be fly resistant.
3. A thorough study of the handling of all garbage and its disposal. A cursory investigation indicates this to be one of the worst fly producers and one which should be given very prompt attention.

1. Check of conditions affected by animal excretion, particularly from horses.

5. Arrangements to assure co-operation from the County as to the areas adjoining the city.

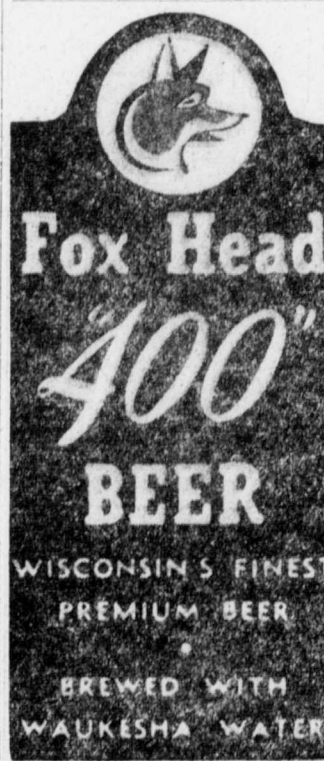
May I assure you that this letter is written and these suggestions are offered in a constructive mood, in the hope of developing a more enjoyable Palm Springs, Bamberger said.

The Desert Sun—2c

and PALM SPRINGS NEWS

PALM SPRINGS, CALIFORNIA

Monday, March 8, 1954



Sundays Showtime at Dark — Mon. thru Sat. at 6:45 P.M.

NOW PLAYING



— Co-Feature —

"THE HAPPY YEARS"

Starring DEAN STOCKWELL
—Color by Technicolor—

STARTS THURSDAY — MARCH 11

LESLIE CARON MEL FERRER ZSA ZSA GABOR

"LILI"

—Color by Technicolor—

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"STARS IN MY CROWN"

Starring

JOEL MCCREA — ELLEN DREW — DEAN STOCKWELL

EARLY BIRD SHOW EVERY SUNDAY

Starts at Dusk Come Early Get Home Early

Cliff Campbell to Address Group

Cliff Campbell, a candidate for city council in District Two and himself a lessee of Palm Springs Indian land for approximately 15 years, will be the speaker at the regular meeting of the Landowners and Lessees of Palm Springs Indian Land, at 7:30 p.m., Friday, at the Frances Stevens School auditorium.

George Prosser is president of the organization.

Where's Jane?

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Next Attraction starts Fri.

Technicolor

Rob. Wagner Terry Moore

CINEMASCOPE

"Beneath the 12-Mile Reef"

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Doors open nightly — 6:45

Sun., Mon., Tues. March 7-8-9

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BORGAT — JONES

GINA LOLLOBRIGIDA

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BEAT THE DEVIL

Starts Wed March 10

KIRK DOUGLAS

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Doors open nightly — 6:45

Ends Monday March 8

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information

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March 9-10-11

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ACADEMY AWARD HITS!

Gary Cooper - Grace Kelly

"HIGH NOON"

H. Bogart - K. Hepburn

"AFRICAN QUEEN"

—color by Technicolor—

Starts Friday — March 12

Tony Curtis - Frank Lovejoy

"BEACHHEAD"

—color by Technicolor—

Chi-Chi Starlite Room



NOW APPEARING

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ROWAN & MARTIN

AMERICA'S FOREMOST COMEDY TEAM

Reservations Phone 7391 or 5133

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Every Night Except Monday

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TERESA

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in Person in

"The Heiress"

with

HELEN STENBORG

BARNARD HUGHES

TIM O'CONNOR

PLAY STARTS — 8:40 P.M.

Telephone 2598 For Reservations

Stolen Articles Reported Found

Recovery of two fender skirts and three chrome pipes from swimming pools, was reported to police Wednesday afternoon by Fire Marshal Warren Heath. The fender skirts are believed to have been stolen from the car of Bernard Foley of Cathedral City. Several thefts were reported recently of the chrome pipes from swimming pools. The articles were found on East Ramon road, near the intersection with Sunrise Way.

DIRECTORY Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS	Phone
APPLEBAUM, DAVID	5555
326 S. Indian Ave.	
BOGGESE, Incorporated	2971
Penthouse 31, The Plaza	
FOSTER, HERBERT H.	3555
101 N. Palm Canyon Dr.	
FULTON, MURIEL E.	2225
119 S. Palm Canyon Dr.	
GANNON REALTY CO.	2772
711 N. Palm Canyon Dr.	
HAMMOND, JAMES	5373
875 N. Palm Canyon Dr.	
HARRY REID and	
RUSSELL WADE	2855
850 S. Palm Canyon Dr.	
HICKS, HAROLD J.	2736
815 N. Palm Canyon Dr.	
ISRAEL, ADOLPH	2981
671 N. Palm Canyon Dr.	
JAMES, MARTHA	2751
445 N. Palm Canyon Dr.	
MATHEWS, CHAS. J.	5308
180 S. Indian Ave.	
MILLER, FRANK W.	2929
428 N. Palm Canyon Dr.	
MUNHOLLAND & CO.	3673
1059 N. Palm Canyon Dr.	
NICHOLS, CULVER	2182
861 N. Palm Canyon Dr.	
PALM SPRINGS REALTY CO.	
711 N. Palm Canyon	2742
190 N. Sunrise Way	
	7708
PRESS, THERESA	5282 or
420 S. Indian Ave.	5691
RAY, TERRY	2064 or 5103
773 N. Palm Canyon Dr.	
ROCKS, MADGE O.	7375
P.O. Box 669	
SHEPTENKO, PETER B.	2727
The Pioneer Realty Co.	
475 N. Palm Canyon Dr.	
VENGER, LOUIS	6060-5595
3775 N. Indian Ave.	
Mail Address P.O. Box 1447	
WEINSTEIN, RALPH	2884
256 1/2 S. Palm Canyon Dr.	
WILLIAMS, JOHN W.	3311
423 N. Palm Canyon Dr.	
WRIGHT, BILLY	5727
180 S. Indian Ave.	
CATHEDRAL CITY	
BILES, RUTH	8-4371
56 Glenn Street	
BLAKELEY, M. H.	8-4313
HILLERY, WILLARD R.	8-3417
JORGENSEN, E. M.	8-3401
68-574 Broadway	
LEWIS REALTY, ANNE	85002
Formerly Ann Sloan Realty	
661 Broadway	
SHERILL, R. H. "Bob"	
707 and 713 "D" St.	8-3543
INDIO	
STEPHENS CO.	7-7371
Lupine Ave at N. Jackson	
THOUSAND PALMS	
HAL CORNELIUS	151
COACHELLA	
RALPH L. STEPHENS CO.	85-205
PALM DESERT	
EDITH EDDY WARD	
Palm Desert	76-3431
HOUSE OF ROY	76-4702
Lois Roy, Broker	
Palm Desert Biltmore	
THUNDERBIRD AREA	
BURKE, TONY	8-3391
Wonder Palms Road	
Palm Springs	
RANCHO MIRAGE	
EWART, ESTELLA C.	8-4203



OPENS TONIGHT — Miss Peggy Lee, star of radio, stage and TV, starts her eleven day appearance in the Starlite Room of the Chi Chi tonight. Miss Lee who is known from coast to coast, got her first "break" on the road to stardom right here in Palm Springs.

Jewish Center to Install Officers at Dinner Event

A gala evening has been arranged by Mrs. Max Karp, program chairman, at the installation of officers of the Jewish Community center and dinner dance to be held Sunday at 6:30 o'clock at Jewish Community Center. The installation ceremony will be conducted by Saul Ruskin, chairman, with Rabbi Arthur B. Lebowitz, and Hon. William H. Friedman participating in the program, the latter being the installing officer.

An interesting program of entertainment followed by dancing to Mike Ortiz Orchestra will round out the evening. This marks the installation of the newly-elected officers and trustees of the Jewish Community Center: Henry Goldenberg, president; Zachary Pitts, first vice president; Max Grone, second vice president; Harry Pitts, treasurer; and Mrs. Jack Freeman, secretary.

The following were elected to the board of trustees: John Chermus of Indio, Jules Howard, Zachary Pitts, Leib Rosen and Max Grone.

FIND NAVY COAT

Finding of a Navy "pea coat" and a drawing pad in the private park on North Palm Canyon by Tahquitz drive, was reported Wednesday night by Officer Charles Travers.

Your Contributions to the Cancer Drive Will Go Far

Anyone interested in housing and feeding a research mouse for one year for \$5.00 can buy the mouse itself for an additional 50 cents! That is the price of a specially bred rodent with a pedigree extending back over 100 generations, according to William Elliott, Jr., M.D., Medical Advisor of the Palm Springs Unit of the American Cancer Society. This mouse would be one of thousands used monthly in scientific research into the nature and treatment of cancer.

A \$5 contribution to the American Cancer Society will feed and house a pedigreed mouse for an entire year! "A \$15 contribution would buy one hundred fertile eggs for testing potential cancer killing chemicals," Dr. Elliott added.

"A \$20 CONTRIBUTION would buy one common dose of radioactive iodine from Oak Ridge, Tennessee, for use in detection and treatment of thyroid cancer," he continued.

Crowded County Jail Assisting Crime Says Rice

The county jail is "making criminals rather than rehabilitating them," Sheriff Joe Rice said Friday.

Sheriff Rice made the statement after a federal prison inspector looked over the county jail and said that he would give it a high recommendation but said the "overcrowded condition was bad."

The number of prisoners in the male section of the jail now averages 250 daily. It was built to handle 140 prisoners. H. R. Swenson, the federal inspector, gave the county jail a high rating but said he was a little upset by the crowded conditions.

He told Sheriff Rice that the proposed honor farm plan was an ideal solution to the situation.

"And \$25 would buy a pair of lead-rubber gloves for work with X-ray, radium or radioactive isotopes used in cancer treatment, detection and research. And \$50 would buy an eye piece micrometer for exact measurements of living cells." "For \$1,000," Dr. Elliott concluded, "the American Cancer Society could purchase a set of Warburg apparatus for measuring metabolic rates of tissues in studies of normal and abnormal growth."

THE PALM SPRINGS Unit is currently in the midst of its annual Cancer Crusade to raise funds for the continuation of the year-around ACS program of cancer research, education and service.

Along with the fund-raising campaign, the Unit is attempting to acquaint every resident of the community with basic, life-saving facts about cancer, Mrs. M. M. Portis, Unit Chairman, announced.

SHE POINTED OUT that the Seven Danger Signals of Cancer, as compiled by the American Cancer Society have helped thousands of Californians to recognize the symptoms of cancer early enough for successful treatment to begin.

The Seven Danger Signals include: (1) any sore that does not heal, (2) a lump or thickening in the breast or elsewhere, (3) unusual bleeding or discharge, (4) any change in a wart or mole, (5) persistent indigestion or difficulty in swallowing, (6) persistent hoarseness or cough, and (7) any change in normal bowel habits.

5-ROOM HOME, \$9,150

\$500 Down

FOR RENT

Star's beautiful home. 3 bedrooms, 2 baths, bar. \$300 per month.

Also, land — \$50 per acre

Also, lot — \$1,000

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"All Men Are Brothers"

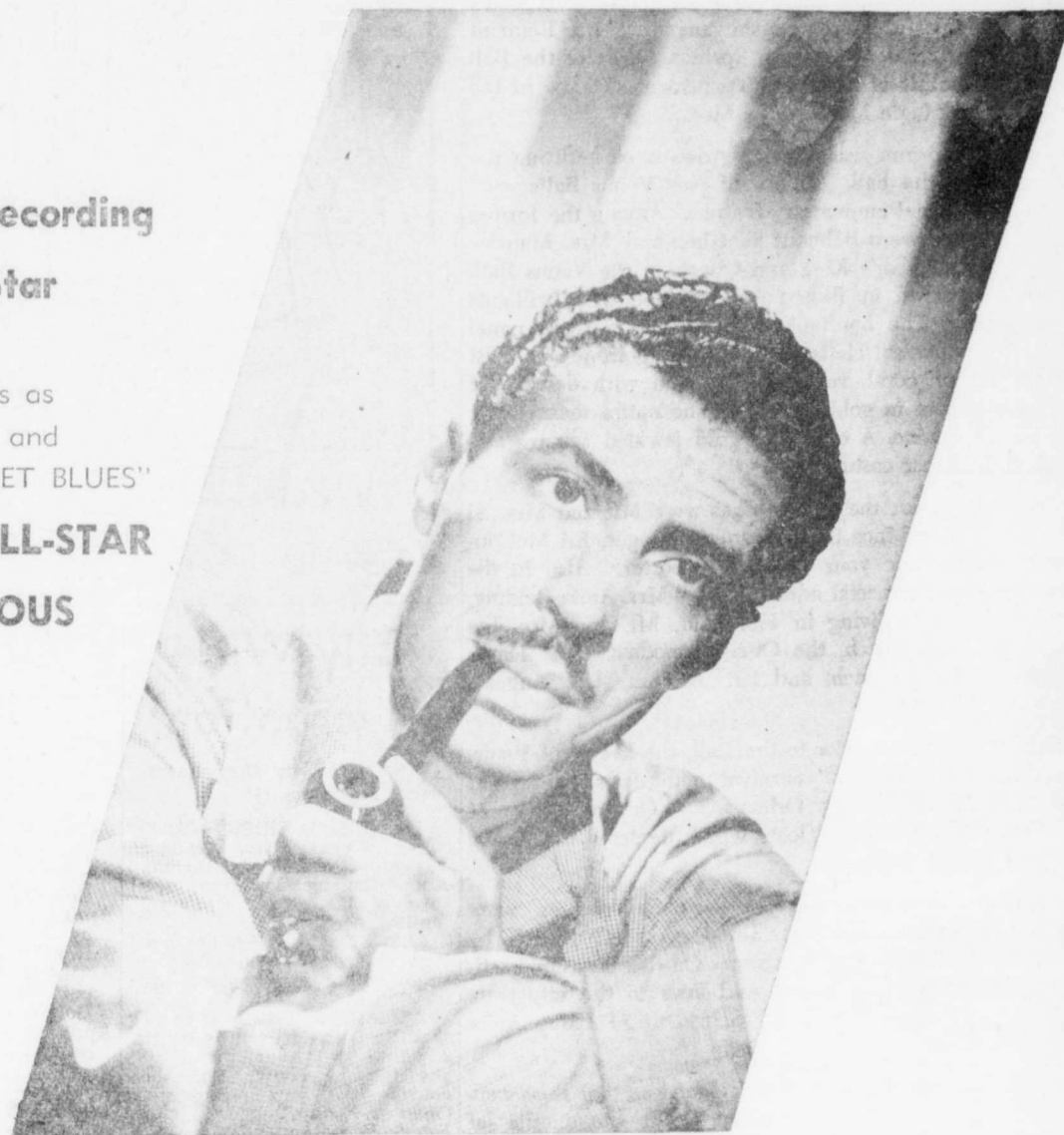
HOWARD MANOR PRESENTS . . .

Herb Jeffries

Famous Recording
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Singing such
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The PUBLISHER'S Corner

by OLIVER B. JAYNES

New Orleans, March 1.

SEVERAL VILLAGERS and a number of other Southern Californians were among the throng in formal attire which attended the Krewe of Venus, tenth annual Ball Masque at the New Orleans Municipal auditorium last night. This year's Queen of the colorful Mardi Gras event was Mrs. Belmont Sanchez, Winter resident of Palm Springs. King of the Ball was Troy R. Douthitt of Memphis, Tennessee. Theme of the gala event was "Magic Moments of Music."

The huge auditorium was strikingly decorated befitting the musical motif of the ball. Rulers of past Venus Balls were presented as a special anniversary feature. Among the former Kings and Queens were Belmont Sanchez and Mrs. Maurice LaPlante Jr., last year's King and Queen of the Venus Ball. The Queen appeared in flesh velvet studded with brilliant and rhinestones. The bouffant skirt featured a front panel embroidered in musical clefts and descending from her waist was a mantel of coral velvet highlighted with designs of musical instruments in gold sequins. The entire mantel was bordered with ermine. A coral and gold jeweled sceptre and crown completed her costume.

In New Orleans for the Mardi Gras were Mr. and Mrs. Al Hunt, Dr. and Mrs. Mace Gazda, Janet Essroger, Ed McCoubrey, Mrs. Jaynes and your traveling reporter. Also in the group of the Queen's special admirers were Mrs. Anita Belding, former Villager, now living in Honolulu, Mr. and Mrs. Joe O'Connell of Long Beach, the Queen's mother, Mrs. Harry Roth, also of Long Beach, and Pat Barham, Los Angeles columnist.

On Sunday afternoon, prior to the Ball, the Krewe of Venus parade thrilled thousands of carnival enthusiasts who lined the streets of downtown New Orleans. The Queen sat atop of one of the score of colorful floats which depicted the Magic Moments of Music theme.

Just before the parade the Southern Californians were among a group who were entertained at the City Hall by Mayor and Mrs. DeKessete Morrison. On this occasion certificates as honorary citizens and gold keys to the city were presented by Commissioner Victor Schriro to Al Hunt, Anita Belding, Dr. Gazda and myself.

I learned from the Mayor and Mrs. Morrison that they were planning a vacation in Palm Springs about the middle of March. They said they were looking forward to a visit to the desert and hoped that nothing would interfere with the present plans for the trip.

And so, on farther eastward.

Confident Living

by
NORMAN VINCENT PEALE

How to Avoid Frustration



A California woman looked fretfully at her untidy home. She had come to the conclusion that housekeeping was beyond her; she was continually tired and exasperated by trying to keep her house neat. So she set fire to the place and burned it to the ground. That was her solution to the problem of frustration.

Twenty-five years ago a man walked out of his home and did not come back because he couldn't stand his wife's nagging. Not long ago, he returned as if from the dead. His wife told reporters that she was glad to have him back; he said she was much quieter than she had been when he left. That was the way he handled frustration.

A fifty year old businessman was found dead at his desk with a revolver in his hand. He had left a note: "Life has become so complicated, my job is too demanding and too big — I just can't stand it any more." Thus he dealt with his frustration.

And, just the other day, a man came up to me at a public meeting to ask if I could tell him why he got drunk so frequently. "It may surprise you," he told me, "but I hate liquor and everything connected with it. But I can't stand to live with myself and it's the only thing I know that can get me away from myself."

All these people had one problem in common — frustration. Obviously the solution that they found were not sensible ones. Yet frustration is a serious problem for many. A neurologist has said, "In my opinion, frustration is the greatest cause of nervous breakdowns." Long ago, Thoreau wrote, "Most men live lives of quiet desperation."

selves or become alcoholics, but in many subtle ways we allow these frustrations to dominate us and destroy the happiness and effectiveness of our lives.

To avoid frustration, I suggest a simple plan and it has helped many. Just practice facing the conditions and situations you meet as calmly as you can. Do the best you can about them and then do nothing else. If you rush feverishly around beating the air, you arouse the hot and irrational emotion of frustration. You can best oppose this with the cool emotion of quietness and poise. Practice entertaining quiet thoughts and thus utilize one of the most effective of all therapies. You can greatly benefit emotionally and mentally from the healing benediction of quiet thoughts. Don't tolerate excited thoughts, or hot thoughts, or nervous thoughts, but practice quiet thoughts until you become proficient in this mental pattern. This will cure you of frustration.

There are some heights in life to which no exasperation, no frustration can ever ascend. You can attain this level of living through the day-by-day practice of your religious faith. From sincere faith you will draw that God-given quietness by which presently you can avoid frustration.

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Dennis, the Menace

By Ketchum



"BEFORE YOU GET MAD . . . I WON!"

City Wide Recreation

(as reported by City Recreation Department)

SQUARE DANCING—Tuesday, 8 to 11 p. m. Frances Stevens School auditorium. Admission by donation, open to everyone. Walt Bauman, caller.

BASKETBALL—Monday and Wednesday, 7:30 and 8:30 p. m. High school gymnasium. Admission free.

TAMARISK PARK—Picnic facilities; lighted tennis courts, 25 cents an hour for lights; shuffleboard courts, horseshoe courts, children's playground. Open every day.

DE MUTH PARK—Relaxation facilities.

YOUTH CENTER—Monday through Saturday, 3:30 to 5:30 and 6:30 to 9:45 p. m. Open to boys and girls 13 to 19 years of age.

TENNIS CLINIC—7:30 to 8:30 p. m., Tuesday. Tamarisk Park courts, Ed Meyerson instructor. Admission by donation.

For information regarding use of Polo Grounds, contact Howard Haddock, recreation director, Phone 2202.

One reason that our defense of capitalism is so ineffectual is that we cannot promote its positive things until we know its negative things.

It is not enough to proclaim its benefits; we have to understand its defects, to realize the wrong ways in which it can operate. Only then can our defense of it be intelligent and constructive.—Sydney J. Harris, Chicago News.

Fred Clark, comedian, on gaming mania in the West: "Las Vegas? Why that's where the wheel steers people!"

Calendar

March 1-31 — Seattle Rainier baseball games, Polo Grounds, March 13 and 14—All Arabian Horse Show, Co-sponsors, Desert Arabian Horseowners' Association and Desert Riders, Polo Grounds.

March 15-21—19th Annual O'Donnell Men's Invitational golf tournament, O'Donnell Golf Course.

April 4—Bicycle races sponsored by American Legion, Polo Grounds.

April 4-7—Women's Invitational golf tournament, O'Donnell Golf Course.

April 5-12—Annual Invitational golf tournament, Thunderbird.

April 17—Annual Policemen's Ball, P.S.P.D.

April 18—Easter.

April 19-26—Trans Mississippi Seniors' golf tournament, Thunderbird.

April 22-25—Desert Circus, Desert Circus Association.

April 26—Riverside County Second Annual Eagle Scout Dinner.

Schedules

WESTERN AIR LINES

DEPARTURES
For Los Angeles: 9:35 a. m., 4:30 p. m., 9:30 p. m.
For San Diego: 8:15 p. m.
For Las Vegas: 4:45 p. m.

ARRIVALS
From Los Angeles: 3:56 p. m., 9:32 p. m.
From San Diego: 4:40 p. m.
From Las Vegas: 8:20 p. m.

SOUTHERN PACIFIC

DEPARTURES
For Los Angeles: 4:41 a. m., 11:56 a. m., 1:19 p. m., 5:10 p. m., 9:20 p. m.
For San Francisco: 10:30 p. m.

ARRIVALS
From Los Angeles: 3:56 p. m., 10:30 p. m., 11:08 p. m., 11:56 p. m., 2:57 a. m.
*Ask agent.

GREYHOUND LINES

DEPARTURES
For Los Angeles: 12:15, 7:40, 10:10, 10:55 a. m.; 2:20, 4:55, 5:15, 6:45, 8:35 p. m.

ARRIVALS
From Los Angeles: 4:24, 9:32, 11:47, 11:57 a. m.; 2:45, 2:59, 3:41, 5:15, 8:26, 9:14, 11:26 p. m.

THIS SIDE OF THE SUN

By Phat

Use my shade and water, too,
But take your trash along with you.

—the Rockologist

Sitting here in the cool of the morning trying to think up a rhyme to start off this piece, noticed a postcard on my desk. It was from the Rockologist from out Cathedral City way. It had the above verse and a comment.

THE COMMENT voiced hearty endorsement of the current campaign to educate the litterbugs to aid in keeping our roadsides clean. "Like you, I am agin the Litterbugs," he wrote. "I have the only tree on Highway 111 for miles where tourists can picnic. Also have a hydrant there. Many have used it but few appreciated it. The litter and refuse around there was terrific until I put up the sign above (the bit of verse at the top). Now it is working out fine." Maybe a few reminders might help at other spots. But with the campaign to rid the highways of unsightly billboards and signs, perhaps too many would promote another evil.

AND SPEAKING of campaigns, such as eradicating the litterbugs, eliminating the ugly sign boards which hide our magnificent scenery, there's another campaign on. To reduce the number of trucks on Highway 111 and Palm Canyon drive. Signs have been erected at the eastern junction of 111 and 99 and a lot of trucks are going around us. But too many are still roaring up and down the Drive. The height of something or other occurred Thursday night. Two big behemoths of the road, huge trucks with trailers and as long as a freight train, almost if you don't mind a bit of exaggeration) came up Palm Canyon drive. Right in the 200 block one started to pass the other. The two of them used up both northbound lanes for several blocks. And Palm Canyon drive lanes are narrow. Hardly enough room for four pleasure cars at once. With these huge trucks side by side, southbound autos had a bad time. If their path had been a bit thicker, it would have been rubbed off.

THERE'S A BIT of agitation on for another vehicular bridge across Tahquitz creek. Now the only two ways to get across are on Sunrise and the Drive, a mile apart. There seems to be some discussion as to jurisdiction over the matter. Whether the city or the county or the state should do the job. But one of the residents in the area affected, has a bright idea. He said that when (and if) they widen the Tahquitz bridge on Palm Canyon drive, they will

Arthur B. Wallace, Detroit, asking for a divorce: "It was bad enough when my wife made me take her former husband with us every time we went out. But when I always got stuck with the tab, that was too much!"

James Mackay, patrolman at Niagara Falls, N.Y.: "Yeah, we get some funny ones all right. Here awhile back a woman came up to me and said: 'Officer, can you tell me the year in which these falls were built?'"

will have to build a detour while the job is being done. Why not build that extra crossing half way between before the widening job? And use it as the detour?

LEO RODRIGUEZ, employee of the city waste disposal department, believes once is enough, maybe too much. While out with the waste disposal truck the other morning and minding his own business, which is helping keep the city clean, he was bitten twice. By two different dogs. The second bite was bad enough that he had to have medical treatment. Don't the dogs know that we have to keep the Village trim and neat?

WELL, Santa Anita welcomed me on my annual trip last Thursday. Don Klotzbuecher and I figured that we had better go that day as Saturday was the closing day and if we wanted to help improve the breed, that must be it. We went. And now we are trying to place the blame for suggesting the trip on each other. It was that bad. The worst part of it was the next morning. Mrs. G. has a system of her own which always seems to click. She risks her two dollars on any horse which has 'Jack' or 'Robert' in its name. Those are the names of our sons. Well, a horse named Grandpa Jack won the fourth race. So when she read the results the next morning she said brightly: "Well, you won a race, anyway, I see." I didn't have the heart to tell her that I had overlooked Grandpa Jack for another steed. Mine wasn't a horse. Just a goat. There's one consolation, however. Supposing we had been betting \$100 a race instead of just \$2? We improved the breed but raised heck with our pocketbooks.

IN TWO WEEKS it will be Spring. On the calendar. In Palm Springs it has been Spring since last November. There I go again.

Breakfast — Brunch — Luncheon
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The SOUTH PACIFIC



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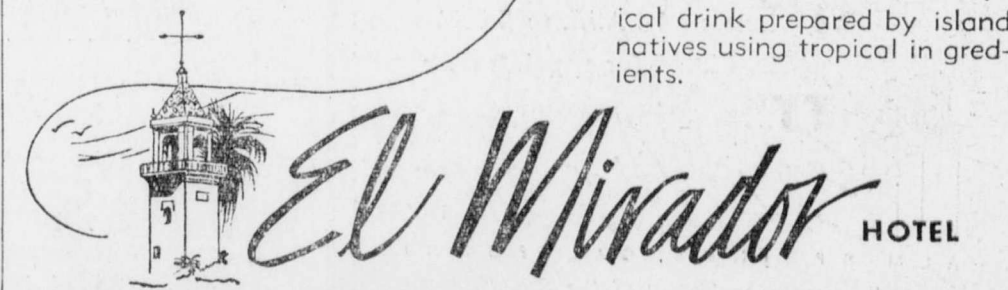
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"Beneath the Tower of the Stars"

Palm Desert Sunbeams

By EDITH EDDY WARD

Harry Babbitt, of radio and TV fame, will entertain over four hundred members and guests of the Shadow Mountain club at the Annual Shadow Ball next Saturday night, March 13.

Babbitt, who became famous as the singing star of the Kay Kyser show a few years back, is known to millions for his renditions of such hit novelty tunes as "Woody Woodpecker Song", "Three Little Fishes" and "Ceceilia", as well as for his dreamy ballads like "Who Wouldn't Love You", "You Go to My Head" and many others.

Since he left the Kyser organization to go on his own, he has become an "institution" with West Coast radio and television fans on his daily CBS "Second Cup of Coffee" early morning radio show and two weekly TV programs for Paramount Television. These programs, "Bandstand Review", an hour-long musical show for which Harry is master of ceremonies as well as singing star, and "Hollywood Opportunity", a one-hour talent program for which he auditions and presents amateur talent, have earned for Harry Babbitt the three won titles of "most popular emcee" and "favorite singing star" from more than 100,000 readers of Tele-Views magazine.

Some of the members who are planning to attend the Shadow Ball are Mr. and Mrs. Dudley Steele, Dr. and Mrs. Robert Morrey, Mr. and Mrs. Rudolf Hackborn and the Tom Browns with their guests, Mr. and Mrs. Grover I. Smith from Pacific Palisades and the Don Murdocks from Los Angeles — all will be at the Dudley Steele table. Others are the Robert G. Meylers, Mr. and Mrs. A. Ronald Button and party, Mr. and Mrs. Harry Holt of Detroit and Palm Desert, the Herbert Pickering, Allan McKinnons, Mr. and Mrs. Herbert Shaw and the Jason Joys.

Two Palm Springs residents were Princesses last Monday night at Shadow Mountain at the Coronation of the Queen. They were Mrs. Dora L. Huffaker and Mrs. Hazel Stackler. The third Princess was Irene Swindell from Portland, Oregon and the Queen was Hazel Crosthwaite from Baker, Oregon. Looks like the honors were pretty well divided between Palm Springs and Oregon. Graham Alexander, singing star of Freddie Martin and Guy Lombardo's orchestras, was emcee last week and entertained the crowd with his rendition of "Little Girl" and "Because". This Monday the emcee will be Arlene Harris who is with Ina Ray Huttons TV show.

After their morning ride last Saturday, the Palm Desert Raiders met at the new stables where they were served coffee and doughnuts by Mr. and Mrs. Archie De Land of Vancouver, Canada. At the meeting following it was decided to have the Bettinckhoff Trophy event on Saturday, March 27 for junior riders up to the age of sixteen. This will be a yearly event and admission will be two dollars yearly dues to the Desert Raiders. A cordial invitation is extended to the Chase School,

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FREE PARKING



(El Mirador Photo by Conrad Hug)

WASHINGTONIANS — A large number of Washingtonians are guesting at El Mirador hotel enjoying vacation reunions at that famed spa. Pictured above are the popular Pauls of Seattle, Mr. Thomas W. Paul is executive vice president of the Pacific National Bank of Seattle. Pictured with him in the Kiva Room is his wife, Mary Hartley. The conversation revolved around the beauty of the hotel, Palm Springs and their children at home.

Miss Lockett Returns to Village

Sallie Lockett, daughter of Mrs. Donald Lockett, will soon return to her home town, Palm Springs, for the first time in over two years. Since February 1952, she has headquartered in Upper Heyford, near Oxford, England, holding the civilian position of Service Club Director of the United States Air Force, at a large air base there. Before returning home, Sallie is touring the Scandinavian Countries, the only part of Europe she has not explored thoroughly; is paying a farewell visit to Germany and Switzerland, the two countries she has enjoyed the most; and is flying to North Africa for a tour to the Casbah, Bou Saada, a famous oasis, the holy city of El Hamel, and Algiers. She is expected to return to the States by air, arriving in the Village about Easter time. She will make her home with her mother on Avenida Ortega.

Sallie flew back to the Los Angeles area from England last summer to be the maid-of-honor at her sister Shirley's wedding, but did not get down to the Desert.

Thunderbird and Rogers Stables and all riding clubs in the desert area to attend. Mr. and Mrs. Robert Gibson have generously offered trophies for first place for each event, with second, third and fourth place ribbons.

SHADOW MOUNTAIN ECHOES: Arthur and Pat Lake (Daywood and Blondie) had a private showing of their new TV show at the Glenn McCormick's Palm Desert home last Sunday for a small group of friends. It is called "Meet the Family" and the cast includes their own two children, Marian Rose and Arthur, Jr. Mrs. Tecla Fodor's house guests last week were Mrs. Jerome Sechowski and Mrs. Adeline Janowski from South Bend, Indiana. Just received word that Judge Frank H. Fletcher is very ill in the Desert hospital in Palm Springs. All his friends are wishing him a speedy recovery.

READ SUN CLASSIFIED ADS



NEW FOR SPRING — The waved shortie, a reaction to the tousled curls of the Italian Cut. A smooth, flattering waved-effect highlights this delightfully feminine, close-to-the-head coiffure. The Shaped Coil for Spring is being performed by the American Hair Design Institute trained operators of Bullock's Palm Springs Beauty Salon.

Museum Notes

Monday, March 8 — 8 p.m. at Museum. Natural Science series: Films on Light and Color.
Tuesday, March 9 — 8 p.m. at Museum. Desert Series: Sam Arner presents a movie on Mexico.
Thursday, March 10 — 8 p.m. at Museum. Members only: Film Classic: "The Covered Wagon."
Friday, March 11 — 8 p.m. at Museum. Anthropology - Geography Series: Frank Muller will conduct, "A Tour of Europe."
Saturday, March 12 — 9 a.m., Field Trip to Bat Caves. Bring lunch and water.
Saturday, March 12 — 8 p.m., Frances Stevens school, Guest Lecture Series: Roy Nixon presents colored slides, Date Culture in Saudi Arabia.

Miss Stevenson at Palm Springs Clinic

Miss Helen Stevenson of Pu-yallup, Washington has joined the staff of the Palm Springs Clinic, it was announced Friday. For the past 13 months she has been with the Mason clinic in Seattle, Washington.

Dr. Fallen to Talk Before Nurses

Dr. Madeline Fallen, hemophilis specialist, consultant for the Southern California chapter of Hemophilis Foundation, Inc., will address the California State Nurses association, Desert District, 34, at Frances Stevens school tomorrow evening at 7:30. Marvin H. Newman, president of the Foundation will also be present. Slides will be shown and Dr. Fallen will answer questions on this rare blood disease.

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Busy Week Scheduled for Palm Springs Lions Club

President Harold West and members of Palm Springs Lions Club today start a busy week with three events on their schedule.

Tonight at the Chi Chi, the local club will be host to the third Desert Council meeting for the 1953-54 season. Almost 100 Lions from the area from Calexico to Beaumont are expected to attend the event.

Tomorrow noon the 17th annual high school oratorical contest staged by the club will be held in conjunction with the Kiwanis club at El Mirador hotel. Alex Hammond of the high school staff will be chairman for the day.

THURSDAY NOON, at the regular weekly meeting of the club, Hal Evry, chairman of the Seeing Eye Dog fund will address the club. He will show pictures of the training of seeing eye dogs.

At last Thursday's meeting, Philip L. Boyd, first mayor of Palm Springs, former assemblyman and prominent in state and national Republican affairs addressed the club.

He spoke on better cooperation between Palm Springs and the vast desert area with Riverside and the area around the county seat. His talk was based on the economy of the county as a whole. He also spoke on the new University of California

at Riverside and the part it will play in the county.

SPEAKING of gaining more industries for the county, he said that the county was endeavoring to obtain more light industries, leaving the heavy industries, such as Kaiser's steel mill, to the Fontana area.

Boyd also said that when Highway 60, between the desert area and Riverside, is improved to a freeway, it will have a marked effect on the welfare of the desert area.

Frances F. Crocker was program chairman for the day and President West presided.

We confess our little faults only to impress others that we have no great ones.—Missouri-Pacific Magazine.

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The Desert Sun—5th PALM SPRINGS, CALIFORNIA and PALM SPRINGS NEWS Monday, March 8, 1954

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Wednesday, March 17



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All the good friends will be there —

The Milligans, the Groves, the O'Holligans, O'Svenborgs, O' Greenbergs and O'Smiths, the O'Oscars, the O'Carls and the O'Min-sky's — and shure'n you'll be there, too.

There'll be Surprise Entertainment with real Leprechauns scampering 'round for you to try and catch, and if you do — well, what a toime you'll be havin'. Famed Irish tenor will be a-singin'. And Lee Baron and his orchestra for an Irish jig or two.

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RUDI E. SIDLER, Managing Director
El Mirador HOTEL
PALM SPRINGS, CALIFORNIA
"Beneath the Tower of the Stars"



P. S. Spikesters Lose First Meet to Arab Squad

Palm Springs track team lost its initial venture into competition this Spring, but the loss was expected as the high-powered Coachella Arabs were the opponents in the dual meet on the local field.

The Arabs scored a 68 5/6 to 35 1/6 victory in the Class A division, a 58 to 37 win in the B Class, and a 43 3/4 to 23 1/2 decision in Class C.

Palm Springs victories in the A Division came in the 100 and 220 yard dashes (Gerald Egbert both times), 440 (John Laster), shotput (Alvin Harrison), 880-yard relay (Egbert, Harrison, Bill Manger and Langer).

Complete results of the three classes follow:

CLASS A DIVISION

120-YARD HURDLES—Won by Chavez (CV), Tatum (CV), Detwiler (CV), Time: 17.6.
180-YARD LH—Won by Chavez (CV), Tatum (CV), Grace (PS), Time: 21.6.
100—Won by Egbert (PS), White (CV), Manger (PS), Time: 10.4.
220—Won by Egbert (PS), White (CV), Manger (PS), Time: 23.0.
440—Won by Laster (PS), Olson (CV), C. Maddox (CV), Time: 55.9.
880—Won by Roberts (CV), Mohr (CV), Detwiler (CV), Time: 2:13.3.

MILE—Won by Roberts (CV), Dengler (CV), Burton (PS), Time: 5:06.4.
SHOTPUT—Won by Harrison (PS), Wallace (CV), tie for third between Blocher (CV) and J. Laster (PS), Dist.: 41 ft. 9 1/4 in.

BROAD JUMP—Won by J. Maddox (CV), C. Maddox (CV), J. Laster (PS), Dist.: 19 ft. 10 1/2 in.

HIGH JUMP—Won by Geastie (CV), tie for second between Mohr (PS) and Grace (PS), Ht.: 5 ft. 6 in.

POLE VAULT—Won by C. Colley (CV), Geastie (CV), three-way tie for third among Mohr (PS), Hammond (PS) and Wade (CV), Ht.: 9 ft.

880-YARD RELAY—Won by Palm Springs (Egbert, Harrison, Manger, Laster), Time: 1:36.8.

TOTAL POINTS: Coachella 68 5/6, Palm Springs 35 1/6.

CLASS B DIVISION

70-YARD HH—Won by Grings (PS), Hightower (CV), Wilson (CV), Time: 11.2.
120-YARD LH—Tie for first between Smith (CV) and Becker (CV), Arce (CV), Time: 14.6.

100—Won by Miller (PS), Munoz (CV), Smith (CV), Time: 10.8.
220—Won by Thompson (PS), Munoz (CV), Jarvis (CV), Time: 23.5.

660—Won by Saiz (CV), Luna (CV), Hampton (CV), Time: 1:36.9.
1200—Won by Lopez (CV), Tribble (CV), Time: 3:47.2.

SHOTPUT—Won by Jarvis (CV), Wilson (CV), Mangel (CV), Dist.: 41 ft. 11 in.

BROADJUMP—Won by Miller (PS), Lopez (CV), Saiz (CV), Dist.: 18 ft. 4 1/2 in.

HIGH JUMP—Three-way tie for first among Crawford (PS), Ballard (CV) and Jimenez (CV), Ht.: 5 ft.

POLE VAULT—Won by Johnson (CV), three-way tie for second between Hunt (PS) and Paul (PS), Ht.: 8 ft. 6 in.

RELAY—Won by Palm Springs on forfeit.

TOTAL POINTS: Coachella 58, Palm Springs 37.

CLASS C DIVISION

120-YARD LH—Won by Velasquez (CV), Rowe (PS), F. Colley (CV), Time: 14.7.
100—Won by Velasquez (CV), Johnson (CV), Hayes (PS), Time: 11.2.

180-YARD DASH—Won by Hayes (PS), Lee (CV), Cadena (CV), Time: 20.5.
660—Grant (CV), Finch (CV), King (CV), Time: 1:42.8.

SHOTPUT—Won by Scott (CV), King (PS), Sturkin (PS), Dist.: 41 ft. 1 in.

BROADJUMP—Won by Robbins (CV), Nelson (PS), Pendergast (PS), Dist.: 17 ft. 11 in.

HIGH JUMP—Won by Stay (CV), Johnson (CV), Julian (CV), Ht.: 4 ft. 10 in.

POLE VAULT—Won by F. Colley (CV), Nelson (PS), tie for third between Julian (CV) and Tucker (CV), Ht.: 8 ft. 6 in.

RELAY—Won by Palm Springs on forfeit.

POINT TOTALS: Coachella 43 2/3, Palm Springs 23 1/2.

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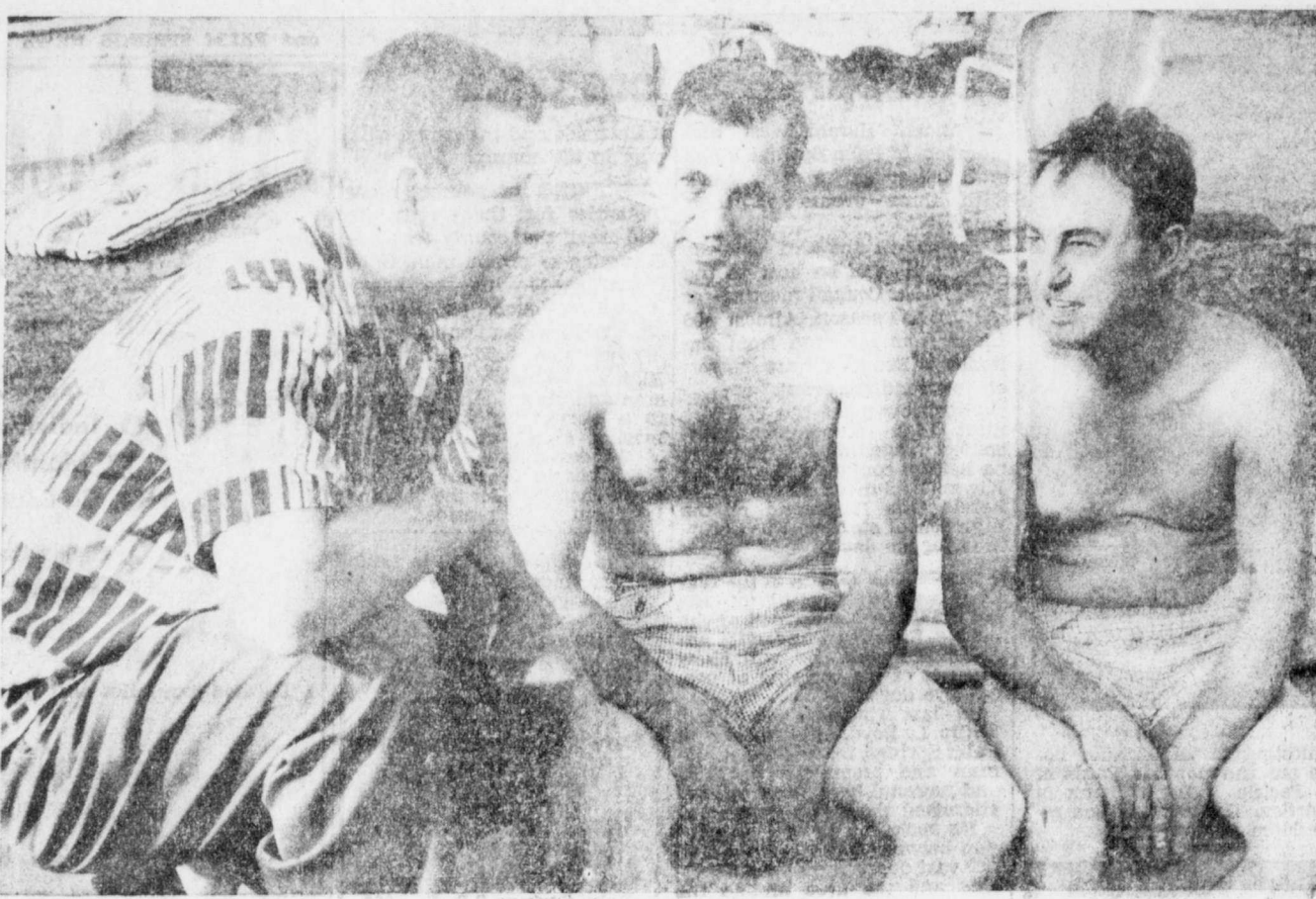
OLYMPIA BEER

It's the Water

OLYMPIA BEER

OLYMPIA BEER

OLYMPIA BEER



(Chamber of Commerce Photo) **RELAXATION**—Getting in the most of Palm Springs sunshine to relax a bit before the strenuous Spring training grind at the Polo Grounds here are manager Gerry Priddy of the Seattle Rainiers, Out fielder Bob Wellman and Coach Rolly Schuster. The Rainiers started their training season here Saturday and play their first game at the Polo Grounds, March 12.



(Palm Springs News Bureau photo) **AT POLO GROUNDS**—Here's another view of the top man for the Rainiers, Gerry Priddy, new manager for Seattle's Pacific Coast League entry. He is shown above with Billy Schuster, coach, left, at the Polo Grounds getting ready for the season ahead.

The Desert Sun—60 and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 8, 1954

Museum Sanctuary Group Studies Area

The Desert Museum's Sanctuary committee and interested persons spent part of Tuesday and Wednesday working in the Sanctuary area. Those engaged in identifying plants and discussing problems of trails and informative markings were, Dr. E. C. Jaeger, Randall Henderson, Dr. Herman Spieth of U.C.R., Phil Boyd, John Laughlin of state fish and game, L. C. Lewis, Dr. C. E. Smith and O. M. Ward.

Boyd hosted a barbecued chicken dinner at his Deep Canyon ranch after the field work.



"A little learning is a dangerous thing; drink deep or taste not the Pierian spring." For no people does this caution of Alexander Pope's have greater significance than for those with public health responsibility. The state law recognizes this. Practicing pharmacists here must have had years at an accredited Pharmaceutical college, another in closely regulated apprenticeship, then passed a rigorous state examination. The wide knowledge of your pharmacist here includes not just medicament compounding but chemistry, toxicology, pharmacology and many other subjects. This institution will always demand highest educational backgrounds of the men holding responsibility for your health.

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Sun Classified Bring Quick Results

Marines, Cravy's Start Play-Off Series Tonight

The 29 Palms Marines and Cravy's start battling tonight for the City Recreation League play-off championship, in a two-out-of-three game series. The second, and perhaps final game will be played Wednesday evening, when trophies will be awarded at half time for play during the regular season.

THE MARINES entered the finals by defeating Desert Nite Hawks, 58 to 35, Wednesday night, and Cravy's drew a bye to the final action.

An 18 point second quarter gave the Marines League champions the win Monday as they took a nine-point advantage over the Nite Hawks by halftime.

First quarter score was 12 to 10 in favor of the Nite Hawks, but the Marines took their 28

to 19 halftime lead, and made it 45 to 33 after three periods.

THE NITE HAWKS put on a great fourth quarter rally and fell only three points short of tying the score.

Ray Roberts and Bill Sheppard tied for scoring honors for the Nite Hawks with 11 points each, while Fuentes topped the Marines with 17 points. Mason, Golbrecht and Westinger each added 12 to the Marine attack.

Desert Nite Hawks—35

	FG	FT	TP
Strange, f	2	6	4
Jones, f	2	6	7
W. Lucas, f	3	3	7
Lowry, f	3	1	7
Shawver, c	5	1	11
Williams, c	1	2	4
Teasle, g	1	2	4
Roberts, g	3	5	11
Holland, g	3	2	8
	20	15	55

Marines—58

	FG	FT	TP
Mason, f	5	2	12
Golbrecht, f	6	0	12
Westinger, c	6	2	12
Quinn, g	1	2	4
Fuentes, g	6	8	18
	23	12	58

Score by quarters: Desert Nite Hawks 12 7 14 22—55
9 Palms Marines 19 18 17 13—58

Annual Tamarisk Tourney Draws Leading Players

Outstanding entries are being received in the annual Spring \$4,000 Pro-Amateur Invitational tournament at Tamarisk Country Club, to be held Saturday and Sunday, March 27 and 28, Pat Martin, resident pro, reported today.

In the initial list of acceptances by the 60 top pros of the Western States expected are:

Paul Runyon, Annandale Country Club of Pasadena; Ellsworth Vines of Wilshire Country Club; Fav Coleman, Brentwood Country Club; "Lighthouse Harry" Cooper of Lakeside Country Club of Hollywood; Al Demaret, Ojai Valley Country Club; Willie Hunter, Riviera Country Club; Harry Bassler, Fox Hills Country Club, and "Babe" Lazane, Bakersfield Country Club.

There will be 180 amateurs in the field, with three amateurs paired with each pro.

Tennis Clinic

Tomorrow Night

Tennis Clinic sponsored by the City Recreation Department will be held from 7:30 to 8:30 p.m., Tuesday, at the lighted Tamarisk Park courts.

Ed Meyerson is tennis instructor, and the event is open to Villagers and visitors of all ages.

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SUMMER'S HERE — Mr. Groundhog doesn't know it, but Summer is already at hand at Palm Springs and at the Howard Manor, Patricia Randolph, left, Los Angeles fashion coordinator and her sister, Mrs. Maurine Campbell, Los Angeles interior display director, are shown above soaking up the sun-drenched fun at the Howard Manor pool while the thermometer hits the high 80s.

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Full Program at Desert Museum Slated this Week

Through the courtesy of three Desert residents the Museum presents a full program this week.

On Tuesday, the Desert Series will feature Sam Arner, from Cathedral City and his colored films on Mexico. Arner has traveled into the Maya area and shows many interesting scenes on the inhabitants of this country.

Friday evening Frank Muller, owner of Las Palmas hotel will present "A Tour of Europe". Mr. and Mrs. Muller had spent their vacation in Europe and have many pictures to show Museum guests.

Saturday evening at the Frances Stevens school auditorium Roy Nixon, horticulturist with the United States department of Agriculture in Indio will present beautiful colored slides on "Date Culture in Saudi Arabia". Nixon has been engaged in the research work with dates since 1923. He has lived in French North Africa and in 1953 he was sent to Saudi Arabia to make a study of date varieties in relation to cultural practices and environmental conditions.

All evening programs are open to the public free of charge. There has been a fine attendance to date, therefore, those wanting best seats are advised to come at 7:30 when the doors open. Mrs. Thomas Campbell, of the Palm Springs Unified School district staff has been on hand early enough for those who come before the scheduled opening. On Tuesday and Friday programs start at eight and are held at the Desert Museum.

One cannot stay passive and simply expect the best; the best needs active co-operation. — Elizabeth Bowen, "The Virtue of Optimism," House & Garden, 10-53.

Good Deeds

Kiwanis Troop to Stage Big Month

This is Good Deed Month for Kiwanis Scout Troop No. 77. Scoutmaster Vernon Baumgardner reported today.

An annual event for Scouts in Troop 77, it stresses the training of Scouting by encouraging boys to do a good deed daily. Award for the winner is a trophy which will be engraved.

In addition, the boy winning the contest will be an honored guest at the April 13 luncheon of the Kiwanis Club.

Judges will be Harold West and George Morris, and the final judging will be held at the Frances Stevens school cafeteria on April 6, starting at 7:30 p.m. The public is invited to attend.

Manners

Two Youths Given Lecture by Police

Two 15-year-old boys received a lecture on manners Wednesday evening, and police also had a consultation with their parents, after they were discovered hiding in the area where pedestrians reported that someone had been "throwing things at them."

The boys were found on the roof of a local store on Palm Canyon drive.

Breakfast Club to Hear Weyerhaeuser

C. Davis Weyerhaeuser of Tacoma, Washington, of the well known Weyerhaeuser Lumber firm, will address the Men's Breakfast club of Community church Tuesday morning at 8 o'clock it was announced Saturday.

The meeting will be held at Kenny's Koffee Kup. Visitors are invited.

Great Books Group to Meet Wednesday

Great Books discussion group will hold its next meeting at 8 p.m. Wednesday, at Welwood Murray Memorial Library, with Dr. and Mrs. Perry Stone as leaders.

Book to be discussed is "Pen-sees" by Pascal. The public is invited to attend.

Village District Tops County in New Buildings

Unincorporated areas around Palm Springs again led the county in building in February, R. S. Lindelef, county building officer, reported last week.

Figures for the Palm Springs Unified School district, outside of the city limits, in February was \$133,847. Coupled with \$147,855, issued by the city building department, total for the school district last month was \$581,702.

Total in the Palm Springs area was even larger as building construction in Palm Desert and surrounding area was listed in the Indio school district.

Most of the new construction in the county area surrounding Palm Springs was featured by home building.

Scouts Win

Troop 39 Picks Up Fair Prizes

Palm Springs Scout troop 39, sponsored by the Rotary club, won first place honors and the sweepstakes trophy at the recent Indio Date Festival, Scoutmaster Bill Larson reported.

Individual winners in the troop were Skippy Bourne, Eric Williams, Knut Skjoberg, Billy Brune, Larry Nelson and David Self.

In 1952, Troop 39 was second and last year third in Scout exhibits at the Fair.

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MAKE DEBUT — Jones Brothers, who make a three-day debut in Palm Springs at the Saddle & Sirloin, Friday, Saturday and Sunday, were tabbed as one of the most sensational trios on the stage today. Currently entertaining at this spot is the Jim Ford Trio who figuratively stood the town on its "ear" two seasons ago with their antics at another night spot.

Jones Brothers to Appear at Saddle, Sirloin Friday

One of the most exciting acts ever to hit the west coast, the three Jones Brothers will make their Palm Springs debut Friday for a three day engagement at Dave Lyon's Saddle and Sirloin.

The trio's first engagement on the west coast took place at the Saddle and Sirloin in Studio City. Bing Crosby and other well known entertainers listened to the entertainers for long periods.

THEIR SPECIALTIES are bouncy, swingy rhythm tunes with a number of featured ballads. The Jones Brothers have played in some of the "foremost night clubs in the nation like the Le Reuben Bleu and the Copacabana in New York; the Palmer House, Chicago; Washington, D.C. Windsor Room; the Walton Roof in Philadelphia and the Ritz Carlton of Boston, to name a few.

They have been headline attractions in such theaters as Lowe's in New York City; Metropolitan in Boston and the Oriental and Regal theaters in Chicago.

THE BROTHERS were in the beginning never destined for show business. Maxwell, the oldest, is a graduate of Alabama State Teachers College and an All-American tackle.

Herbert graduated from the same college and Clyde, the youngest, received his diploma from Selma University. Maxwell

well became a physical culture instructor and coach at Florida Normal at St. Augustine; Herbert an instructor of chemistry at Alabama State and Clyde taught school at Eufaula, Alabama. Musically inclined, the brothers pooled their talents and entered the entertainment field. Their success was almost instantaneous. All three sing individually and collectively. They accompany themselves on the drums, tom-toms, vibraphone, piano and trumpet.

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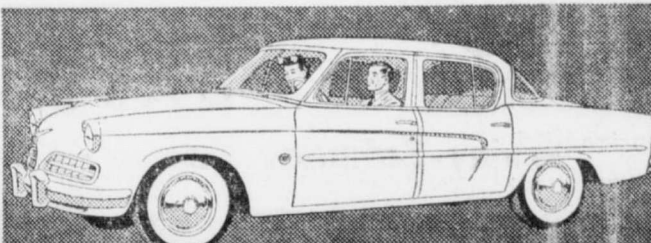
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Seven Mile Dike as Flood Control Measure Urged

Coachella Valley County Water district board and the County district are considering a new plan for the control of the flood waters in the Palm Springs area, it was reported this week.

The plan calls for a seven-mile dike which would include the Whitewater River basin to the north and west of Cathedral City.

Frederick N. Cronholm, engineer, who has been advising the county flood control district and Zone Six, which includes the Palm Springs area, proposed the plan. He has been acting as mediator between the Coachella district and the county district seeking to iron out differences between the two in regard to Palm Canyon flood control.

Controversy arose between the two over the disposal of flood waters from Palm Canyon which almost immediately flow out of Riverside county zone and into the area controlled by the CVCWD board.

Cronholm's latest plan is an attempt to compromise the views of the two flood control boards.

His dike would extend from Araby Point on Highway 111 at Palm Springs southeasterly city limits, virtually across the valley to Thousand Palms.

Cronholm has told the CVCWD board that for \$10,000 a start can be made which would carry the waters of Palm and Tahquitz canyons to the Whitewater and thus provide flood control for a big area between Palm Springs and Cathedral City.

Later, Cronholm says, the dike can be completed for less than \$300,000, excluding right of way, as a water conservation measure.

CAR RAMS POLE

Damage was caused to a fender on the car driven by Edna Merle Post, El Monte, when it struck a utility pole at 474 North Belardo road at 7 a.m., Friday, Sgt. William Lux reported.

Local Realtors to Entertain CREA President March 18

Members of Palm Springs Real Estate board will be hosts to the president of the California Real Estate association, L. I. McLellan of Pasadena, and Mrs. McLellan, Thursday, March 18, for cocktails at 6:30 and a dinner meeting at 8:30, at Howard Manor, according to Culver Nichols, president of the local group. The realty official will be accompanied by Eugene P. Conser, state secretary.

President McLellan has returned from an extensive tour of eastern financial centers and conferences with officials of the National Association of Real Estate boards in Washington, D.C., following his installation early in the year, Nichols said.

LLOYD C. LOVELAND of Inglewood, regional vice president, and Frank L. Whitlock of San Bernardino, NAREB director, have been invited to participate with the local board in entertaining the state association executives, and they are joining to make this one of the featured meetings of the year for local realtors.

"We feel extremely fortunate that McLellan is visiting our community during his heavy schedule of travel to local realty boards throughout California," Nichols said. "He will speak on the subject, 'Better Business—Our Challenge for '54.' We intend to show him the exceptional growth taking place in this area in order that he may incorporate information about our community in his survey of realty progress being made in California."

THE MEETING is restricted to members of the participating boards and invited guests.

Active in the real estate industry in California since 1929, the state realty official heads the McLellan Investment Co., Inc., specializing in real estate loans serving brokers in the



REALTY PREXY—L. I. McLellan, president of the California Real Estate association, who will be guest at a dinner meeting of the Palm Springs Real Estate board Thursday, March 18.

Pasadena-San Gabriel Valley area. He is past president of the Pasadena Realty board, former regional vice president of the state association, and former director of the national association.

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cobra rises from
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Fancy Mixed Nuts Full Pound
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SPIRIT of CAMPHOR Half
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100 ASPIRIN USP Quality 5 Grain
Tablets, Limit one... **9c**

77c GREEN SOAP Tincture
Full Pint **49c**

CIT. of MAGNESIA Freshly Made
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49c SENNA LEAVES Whole
4 Ounces **33c**

23c Milk of Magnesia Full
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AROUND TOWN

With Hildy Crawford

Life can be so beautiful in Palm Springs . . . that it's a trifle difficult to realize . . . that life goes on in New York . . . Chicago and Seattle . . . While we bask in the sunshine . . . New Yorkers are muffled in furs . . . Chicagoans are shivering in that lake shore breeze . . . and it's still Winter in Seattle . . .

There are so many Chicagoans here this week . . . that they must be operating the Windy City on a skeleton crew.

Sunday Brunch

With so many Chicagoans vacationing here . . . Tom and Theodora Fleming decided to get them together for Sunday brunch . . . at their Via Lola home . . . The party also honored Mrs. Fleming's mother Mrs. Austin J. Lynch of Chicago, who is here for a month's visit . . . and Mr. and Mrs. Packy Dee who have taken a home on Vorenda del Sur for a couple of months . . .

Around fifty friends enjoyed the chuckwagon breakfast . . . including the Hathaway Kemper, James Dunhams, Ben Handworks, Mrs. Frank Bering, the Frank Pendletons, Don Bowey, Mr. and Mrs. Ray Tennes . . . the Harold Cudneys, James McCaheys, Charles Beckers, Hollis Bridgman of Salt Lake . . . the John McClures, Barbara and Bill West, the James Frenches and the Fred Albertsons . . .

Horse Show

The All Arabian Horse Show to be held at the Polo Grounds this coming week end . . . will be a social event as well as a beautiful spectacle . . . Owners of pure-bred Arabian horses are bringing their valuable entries here . . . from all over the country . . . to compete for high honors and trophies . . .

Special exhibitions will include an act from the famous Kellogg Arabian Horse Ranch . . . and the first group of Arabian-mounted square dancers . . .

The list of patrons, patronesses and box holders includes top social names in Palm Springs . . . and among the exhibitors will be Mr. and Mrs. P. K. Wrigley, the Fowler McCormicks of Scottsdale, Arizona . . . the Rich Whitmores of Salt Lake City . . . and Miss Gladys Nolan of Garden City, Kansas . . .

On Saturday evening, March 13 . . . Ray Ryan will host a cocktail party for exhibitors . . . It will be held in the Starlite Patio at El Mirador . . .

That same evening, following the cocktail party, Jack Boyer is serving his New York Roast dinner for exhibitors, Desert Riders and guests . . . at the Los Compadres clubhouse . . .

Mr. and Mrs. Wayne Hummer (he's president of the Wayne Hummer Brokerage company of Chicago) are here . . . for a fortnight's visit with Mary Bedford-Jones at her Palm Valley Ranch . . .

Charles and Win Becker have issued invitations for cocktails and buffet . . . at their Avenidas Palos Verdes home . . . on Saturday, March 20 . . . The affair will honor Mr. and Mrs. Louis F. Gillespie . . .

At Tamarisk

Dr. Alfred and Hilda Strauss and Dolly Marcuse were the hosts at cocktails and dinner . . . at Tamarisk Country Club . . . both Wednesday and Thursday nights . . . The Wednesday night crowd was mostly Chicago friends . . .

On Thursday night there were the A. R. Simons, Mon Wallgrens, Mr. and Mrs. Monte Herbert and Betty's daughter Mrs. Byron Reynolds Jr. . . . Vi Anderson (M.O. is on a hurried business trip to Seattle), Howard and Kay Morris, the Sherman Hulls, Mr. and Mrs. Gummo Marx, Dr. William Spidel of Seattle . . . Elsinore Machris, Dorothy Gray, Tom and Theodora Fleming, the Lloyd Simons, Dr. and Mrs. P. A. Staley . . . Grace Pope, Mr. and Mrs. Dusty Miller, Julie Taurog . . . and lots more . . . The spacious dining lounge was well-filled for dinner . . .

Dolly Marcuse told me that she is planning to take off next month . . . and spend a few weeks in Panama . . .

The television set was on . . . and Gummo Marx was watching his brother Groucho on the screen . . . Mrs. Gummo has a fascinating lighter with a caricature of Groucho on it . . . Gummo kept his dinner companions well-entertained . . . with pantomime, gags and jokes . . .

There was music and Jules de Vorzon was amazing the guests . . . with a mind-reading act after dinner . . .

Here for a few days, on their way home, from Elizabeth Arden's Arizona Main Chance . . . were Mrs. Maurice Machris (she's married to Elsinore's nephew) of Santa Monica and

Socialites Patrons for Horse Show

Top society names of Southern California and particularly the Palm Springs area are to be found among the list of patrons, patronesses, and box seat holders for the All Arabian Horse Show to be held at the Palm Springs Polo Grounds this weekend.

Heading the list are the Arabian Horse Show Association of Northern California and the Arabian Horse Show Association of Southern California.

In alphabetical order, others are:

Mrs. Richmond F. Ball, Mr. and Mrs. John H. Ballinger, Mr. and Mrs. George F. Barrett, Mr. and Mrs. Charles E. Becker, Mr. and Mrs. Edwin J. Beinecke, Mr. and Mrs. Frank H. Bennett, Mr. and Mrs. Frank Bogert, Mr. and Mrs. George A. Braley, Mr. and Mrs. William Brill, Mr. and Mrs. Laurence V. Britt.

Mr. and Mrs. Anthony Burke, Mr. and Mrs. Albert H. Burki, Mr. and Mrs. Bruce Burritt, Miss Jeano Baillard, Mr. and Mrs. J. Smeaton Chase, Mr. Jay Cobbs, Mr. and Mrs. Jess A. Coe, Mr. and Mrs. Earl Coffman, Mr. and Mrs. Owen Churchill, Mrs. Charles E. Dant, Deep Well Inn, Desert Inn.

Dr. and Mrs. Henry L. Dollard, Mr. and Mrs. George Dulany, Mr. and Mrs. Dick Edwards, El Mirador Hotel, Mr. and Mrs. Charles D. Farrell, Mr. and Mrs. Henry Faurot, Sally, Sandra and Susan Fleet, Mr. and Mrs. James E. French, Mr. and Mrs. John E. Gallois, Mr. and Mrs. D. V. Garstin, Mr. and Mrs. Paul H. Helms, Mr. and Mrs. Russell Hills, Mr. and Mrs. Bob Hope

Mr. and Mrs. Robert S. Howard, Howard Manor, Mr. and Mrs. E. C. Houghton, International Arabian Horse Show Association, Mr. and Mrs. W. B. Kall.

Mrs. Elsinore C. Machris, Mr. Edgar L. McCoubrey, Mr. and Mrs. William O. McKay, Mr. and Mrs. Austin G. McManus, Mr. and Mrs. Hays McMullin, Mr. and Mrs. Burley McReynolds, Mr. and Mrs. W. B. Milner, Mr. and Mrs. Floyd Odium, Mr. and Mrs. James K. Pierce, Dr. and Mrs. Charles H. Peppers.

Miss Lily Pons, Mr. and Mrs. William F. Reichel, Mr. Raymond Ryan, Mr. and Mrs. H. H.

Eleanor Harris . . . Miss Harris is a non-fiction writer for all the top magazines . . . Her next big article will be in the May Readers Digest . . . and will be about Lucille Ball . . . A recent "I Love Lucy" television show featured a take-off on Miss Harris . . . much to her surprise . . . She has also written a couple of movie scripts . . .

Cocktailing at the Racquet Club the other evening were . . . Frank Sinatra, Henry Ginsberg, (he used to be head of Paramount), Jack Entrada and Thelma Silverman . . .

The Bailey Ozers (they are living in Vivien Summerfield's house) were poolside lunching at the Racquet Club Friday . . . and chatting with fellow Clevelanders, Bill and Elsa Bassichis . . .

At a nearby table, Paul Lukas was with the Ed Lashins . . . and Donald Stralem, who returned last week from New York . . .

Mexican Holiday

Mr. and Mrs. John Clark leave today for a Mexican holiday . . . They will fly to Mexico City and then to Yucatan . . . and expect to be away about three weeks . . . John of course will be studying Mayan ruins . . . and the very interesting modern architecture that is having so much influence . . . on Southern California design . . .

Mr. and Mrs. Fred Albertson entertained around sixty friends . . . at cocktails and dinner at the Committee of 25 Club Saturday night . . . Yellow jonquills and white stock and bird of paradise decorated the dining tables . . . Among the out-of-town guests were Mr.

Please turn to Page 3b

Sunday

After Church

It's Brunch

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and Sour Cream
Poached Finnan Haddie in Milk, Butter Sauce

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Spanish, Fresh Tomato, Chicken Livers or
Jelly Omelette

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Poached Eggs Benedict
Fresh Mountain Trout, Saute, Meunier
Calf's Liver Saute, with Bacon
Chicken Livers Saute, with Apples

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Broiled Minute Steak, Hashed Browned Potatoes
French Lamb Chops
Tenderloin Ham Steaks, Pineapple Rings,
Glazed Honey Butter

CHOICE OF BEVERAGES



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PALM SPRINGS, CALIFORNIA

"Beneath the Tower of the Stars"

Social - Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

March 8

Air Force Reserve Unit, P.S. high school, 7:30 p.m.

March 9

Soroptimists, Chi Chi, 12:15 p.m., Kiwanis, El Mirador, noon.

First Nighters Dinner, Hotel the Oasis, 6:15 p.m.

Gussie Fleischman Group birthday party, Jewish Center, 1 p.m.

Women's Circle, Community church parlors, 2:30 p.m.

A.A.U.W., 877 Chia road, 7:45 p.m.

St. Paul's Guild Lenten tea, at Mrs. John Lapp's home, Rocky Point, 2:30 p.m.

March 10

Rotary, Tennis Club, 12:10 p.m.

Rotary Anns. Tennis Club, p.m.

Kiwanis luau, Deep Well, 8 p.m.

Nellie Coffman P.T. Guild, H. S. cafeteria, 7:30 p.m.

Elk's Lodge, The Cove, 8 p.m.

March 11

Lion's Club, Chi Chi, noon.

Oesta Club, business meeting, Masonic Temple, 1:30 p.m.

Junior Chamber of Commerce, Chamber of Commerce office, 8:15 p.m.

March 13

All Arabian Horse Show, polo grounds.

Sixth Annual Shadow Ball, Shadow Mountain Club.

Reese, Mr. and Mrs. Belmont Sanchez, Mrs. Katherine Schiller, Mr. and Mrs. William Schultz, Jr., Mr. and Mrs. M. S. Slocum, Smoke Tree Ranch, Mr. and Mrs. Leo Spitz, Thunderbird Country Club.

Miss Maggy Trousdale, Mr. Paul W. Trousdale, Mr. and Mrs. Floyd P. Turner, Mr. and Mrs. Alvin Untermeyer, Mr. and Mrs. Norman Waters, Mr. and Mrs. Stewart Weiss, Mr. and Mrs. C. Davis Weyerhaeuser, Mr. and Mrs. William B. Wilson, Dr. and Mrs. G. H. Woodmansee, Mr. and Mrs. J. D. Wrather.

It is regretted that this list of generous patrons is inconclusive due to the necessity of going to press one week before the event.



(de Sylva-Dyer Studio, New Orleans)

MARDI GRAS — Mrs. Belmont Sanchez was crowned Queen of the Krewe of Venus at the Mardi Gras. She is shown here with the King, Troy R. Douthit of Memphis.

SOCIETY NEWS



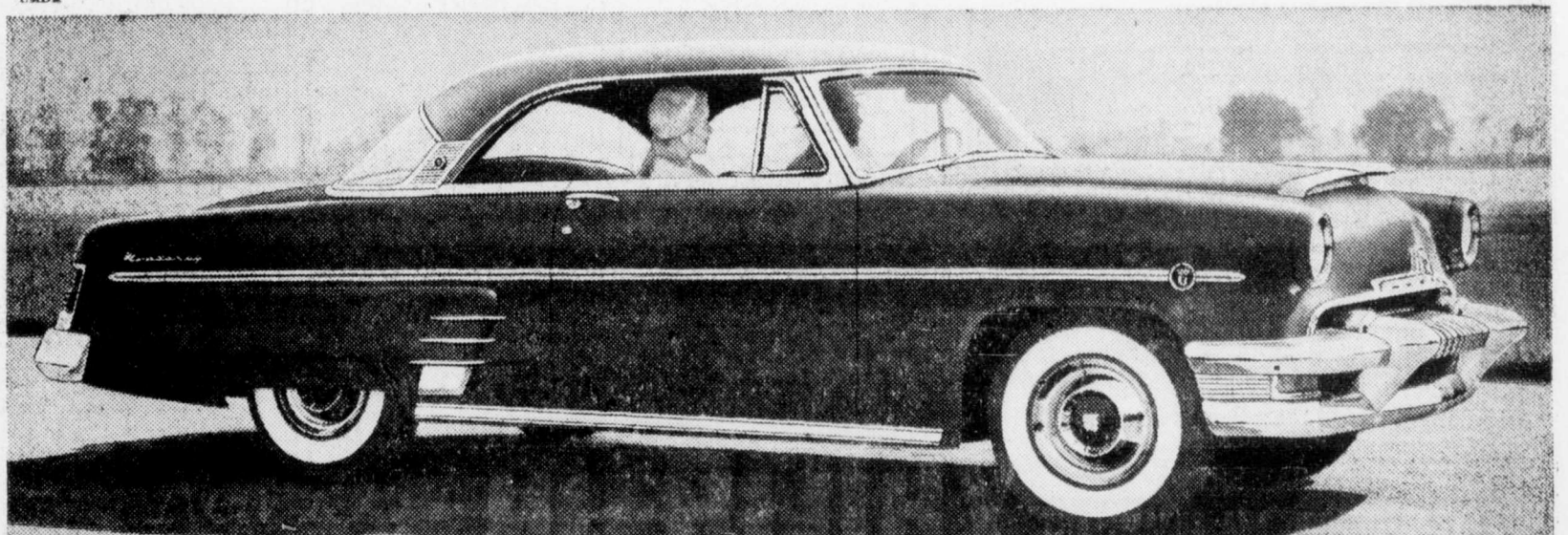
How Mercury's New 161-Horsepower Engine gives you a new measure of safety

If you'll get behind the wheel of a new 1954 Mercury and take it out on the open road, we think you'll find this new engine gives you the most instantly responsive power you've ever known. Even when you're cruising at normal highway speeds, you have instant acceleration that lets you pass another car and get back in the right-hand lane in a few safe seconds.

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new kind of power. And you'll find this new 1954 Mercury easier than ever on the eyes. Easier on the pocketbook, too. You can get more miles per gallon than even Mercury offered before. Come in and try it!

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(Desert Sun Photo)
NEW OFFICERS — Palm Springs Toastmistress Club installed its new officers at a dinner meeting at Town and Country restaurant Wednesday evening. Pictured, left to right, Mrs.

Warren Moon, vice president; Mrs. Clarence Brechlin, secretary; Mrs. Claude Yerkes, retiring president; Mrs. William P. Aikin, president; Mrs. John Keefe, treasurer; Mrs. Don Seiler, club representative.

Birthday Tea of Fleischman Group Tomorrow

Mrs. Harold Davidson, Youth Aliyah chairman of the Los Angeles Chapter of Hadassah, will be the speaker at the birthday tea party to be held by the Gussie Fleischman Cultural Group at the Jewish Center tomorrow at 1 p.m.

Also on the program will be songs by Mrs. Evelyn Spikre, accompanied by Mrs. Christine Tomlinson.

Soroptimists to Hear Talk on Saudi Arabia

A. J. M. Gardiner will speak on his experiences in Saudi Arabia, when he addresses Soroptimists at their luncheon meeting at the Chi Chi tomorrow noon.

Dr. Calista Stefan, club president, will preside at the meeting.

Women's Circle to Hear Returned Missionary Talk

The Women's Circle of the Community church will meet tomorrow at 2:30 p.m. in the church parlors. The speaker will be Miss Ruth Pinckney, missionary from Japan in the States on furlough. Miss Vera Nicholson will read the Scripture, Mrs. Walter Fifield will lead in prayer and Mrs. Violet Watson will sing a soprano solo. Business to be transacted includes the annual election of officers of the Circle.

Following the program refreshments will be served by Mrs. John W. Williams, chairman of the tea committee, and her hostesses: Mesdames D. B. Carlin, Stanley Dougan, W. A. Lippman, George McClure, Al Normandin and W. H. Westby.

The Women's Missionary Group, under the leadership of Mrs. Harry Yesley will meet at 12 noon the same day and the ladies will bring a sack lunch. Miss Pinckney will speak briefly also to this group.

The visiting speaker, Miss Ruth Pinckney, has been serving as a missionary to Japan under TEAM (The Evangelical Alliance Mission), an interdenominational board affiliated with the China Inland Mission, the largest Protestant mission in that country.

Pioneering in the foothills of

the Japanese "Alps", two hours by train from the Sea of Japan and directly across from Korea. Miss Pinckney has started a new little church and a group of five Sunday schools, taught by Christian natives under her supervision, in a country area almost untouched hitherto by Christianity. She was one of the first missionaries to arrive in Japan after the American occupation and saw debris still on the war-scarred streets. In the relatively short time of five years she has seen the missionary force there grow from ten to almost two hundred.

Miss Pinckney is supported in part by the local Community church and was the first missionary to go out as a representative of this church. After five years of active mission work in Japan she returned to the States on furlough last fall via Hong Kong, Malaya and Egypt, inspecting missions on the way. Currently she is lecturing and studying in preparation for the establishment of a Christian Teachers' Training School in Japan, and expects to return to her mission field in October.

Following service in Central America under the Central American Mission, Miss Pinckney served 1944-45 as Leader of the Young People's Group of the Community church during the pastorate of Dr. J. R. Macartney. From 1945 to 1947 she organized and directed Evangelical Released Time in Pasadena, co-ordinating 25 church education programs with 20 public schools of that community. She is a daughter of the Reverend and Mrs. Wade Pinckney of Palm Springs, with whom she is spending a portion of her furlough.

Mrs. Joan Coffey, president of the Women's Circle of the Community church, extends a cordial invitation to all ladies of the church and community to attend this meeting on Tuesday and to hear this interesting speaker tell about her work and travels.



MISSIONARY — Miss Ruth Pinckney, missionary to Japan who is home on furlough, will address the Women's Circle at their meeting tomorrow in the parlors of the Community Church.

Enchiladas and Beans on Menu

Enchiladas, Texas beans and salad will be the menu for the dinner being given Sunday by the Veterans of Foreign Wars Auxiliary, Sunday, March 14, from 4 to 7 p.m. The public is invited to attend.

Toastmistress Installs New Roster of Officers

Using the theme of the planting of seeds, sowing of friendship and good-will, and the subsequent blossoming and reaping the harvest in kindness and love, Mrs. Dana Craig installed the new officers of Palm Springs Toastmistress Club Wednesday evening.

Mrs. Craig, Past Chairman Council 8 and a past president of both the San Bernardino and Riverside clubs, officiated at the installation at a dinner meeting at Town and Country restaurant.

Officers installed were: Ruby Aikin, president; Josephine Moon, vice president; Mildred Brechlin, secretary; Evelyn Keefe, treasurer; Vivian Seiler and Estelle Yerkes, club representatives. Other officers are: June Travers, parliamentarian; Jean Churchwell, parliamentarian; Edith Ritter, publicity; Betty Ford, historian; Frances Blondon, hospitality; Jeane Lehrfeld, education; Vivian Seiler and Estelle Yerkes, public relations.

The theme of the speaking program was "Friendship" with

Vivian Seiler as Toastmistress. Evelyn Keefe spoke on "Friendship between Nations", guest Clarence Brechlin, "Importance of Faith"; Past-President of Southgate Toastmistress Esther Held, "How to Build a Speech". Josephine Moon introduced topics "Adventures in Friendship" in which Frances Blondon, Estelle Yerkes, June Travers and Vivian Seiler participated.

New member, Mrs. F. L. Wood was inducted into the club, by Ruby Aikin as her final duties as membership chairman before taking the gavel as the new president. She succeeds Estelle Yerkes.

Other guests of honor were Mrs. Florence Sterhlow, director of International Toastmistress Clubs, Dana Craig, Warren Moon, John Keefe, Claude Yerkes, Mrs. John Sullivan and Ann M. Cutting.

Cahuilla P-TA Plants Tree

on Arbor Day

Cahuilla P-TA will have a special Arbor Day program this morning at 10:30 a.m. at the school.

The program will open with the flag presentation by the Boy Scouts, followed by the pledge of allegiance, and the singing of "God Bless America."

Reports on Arbor Day will be made by Mary Stephens, Moralee Morris and Wendy Taylor.

Following the presentation of a tree by Mrs. Sidney O. Noles Jr., P-TA president, the tree will be planted near the new cafeteria. Jackie Ellison will give a reading of "Trees" followed by the singing of "Trees" by Bonnie Groshong and Mary Lindenstein.

Mrs. Alma Gilbert, the principal, will then conclude the program.

The Desert Sun—2b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 8, 1954

P-T Guild to See Film on Drugs

A film on narcotics, "Drug Addiction", will be shown to the Nellie Coffman Parent-Teacher Guild at the meeting in the high school cafeteria Wednesday night at 7:30 p.m.

The film, a production of the UCLA-Encyclopedia Britannica, will be shown by E. M. Fishell, who will conduct a question and answer period afterwards.

Mrs. Anne McGrew, president, will preside at the meeting and Mrs. Margaret Matchelli is tea chairman.

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GUEST STAR — Lovely Teresa Wright will make a personal appearance in "The Heiress," opening tomorrow night at the Palm Springs Playhouse.

Noted Star to Open at Playhouse

Teresa Wright, Academy Award winner, will open Tuesday night, March 9, at the Palm Springs Playhouse, Producer Herb Rogers announced today.

Starring vehicle will be "The Heiress," an adaptation of Henry James' novel "Washington Square." Plot complications revolve around an heiress and a fortune hunter.

The supporting cast includes those popular members of the Playhouse stock company: Helen Stenborg, Barnard Hughes and Tim O'Connor.

The popular theater-in-the-round presents a new play each week, with performances nightly except Monday. Play time is 8:40 p.m.

Preceding the theater, there will be a First Nighters' dinner at Hotel Oasis, with Mrs. Thomas Fleming as hostess. These dinners, which are held each Tuesday evening at a different club or hotel, are open to the public, but require reservations, which may be made by calling Mrs. John Luccoreni, 5758, Mrs. John Lapp, 6911, or the Guild headquarters, 2421.

Many Dinner Parties at Beachcomber

Harry Joe Brown was the host at a dinner at Don the Beachcomber which honored Mr. and Mrs. Charles Berns of New York. Mr. Berns is one of the owners of Club 21.

Among the guests were Mr. and Mrs. Louis Sobol, Dorothy Gray, and Pete Krindler, co-owner of Club 21.

Bud Wilkinson, head coach of the University of Oklahoma, gave a dinner party to a group of friends.

In another party were Frank Sinatra, Carmen Considine, Henry Ginsberg, Jack Entrada, and other diners included the Glenn Austins, W. J. Dunnes, Bailey Ozers of Cleveland, Colin Miller and the very beautiful Peggy Castle.

Caroline Pearce (she was the feminine lead in "Tobacco Road") was dining with Manager Oscar Ostroff.

Also dining at the Beachcomber were the Sam Cookes of La Quinta and Elgin, Pennsylvania, the Norman Taurogs, David Selznick and Jennifer Jones, Lily Pons, Lou Overguard (president of Silverwoods in Los Angeles), Mr. and Mrs. Jerry Priddy (he's manager of the Seattle Rainiers) and Coach and Mrs. Bill Schuster, and the George Browns.

Also dining at the Beachcomber were the Sam Cookes of La Quinta and Elgin, Pennsylvania, the Norman Taurogs, David Selznick and Jennifer Jones, Lily Pons, Lou Overguard (president of Silverwoods in Los Angeles), Mr. and Mrs. Jerry Priddy (he's manager of the Seattle Rainiers) and Coach and Mrs. Bill Schuster, and the George Browns.



(Frank Partridge Photo)

GIVE PARTIES — Dr. Alfred Strauss, Mrs. Strauss and Mrs. Alexander Marcuse on right, standing, were the hosts at cocktails and dinner at Tamarisk Country Club, both Wednesday and Thursday evenings.



HARRY BABBITT — Star of radio and TV, Harry Babbitt, will be the featured entertainer at the Sixth Annual Shadow Ball at the Shadow Mountain Club Saturday night.

Marjorie Miller Exchanges Vows in Patio Wedding

In a flower-banked patio at the home of her parents, Marjorie Miller exchanged wedding vows with Jack E. Smith of Hemet, Saturday afternoon.

Dr. Graham Hunter officiated at the ceremony, which was attended by around 75 relatives and friends.

The bride, the daughter of Mr. and Mrs. Arthur B. Miller, formerly of Seattle and Santa Barbara and now of Charlesworth Heights near Cathedral City, wore a powder blue organza gown. She carried a white Bible, with white satin streamers and forget-me-nots.

It was the same Bible that was carried by her sister, Mrs. Jack Knapp three years ago. Mrs. Knapp, of Santa Barbara, attended her sister as matron-of-honor, and wore a pale pink organza. Ronald Price of Ontario was best man.

Violin music by Professor Vlado Kolitsch and songs by Mrs. W. R. Hewitson furnished the music for the ceremony.

The bride, a former student at Cotley College in Nevada, Missouri, is a student at University of California at Santa Barbara. The bridegroom, son of Mr. and Mrs. D. E. Smith, served four years in the United States Air Force and is now a student at San Jose State College.

A reception followed the ceremony, with a four-tier wedding cake. Presiding at the urns were Mesdames G. Berg of Santa Barbara, L. C. Appleman of Long Beach, C. Deane of San Diego, and W. R. Hewitson of Cathedral City.

Mrs. Miller, mother of the bride wore a black and white lace, and Mrs. Smith's gown was of beige petite sole.

The young couple will make their home in Santa Barbara.



MARCH BRIDE — Marjorie Winifred Miller who was married Saturday afternoon to Jack Smith of Hemet.

White Elephant Sale Saturday

A White Elephant sale, open to the public, will be held Saturday, March 13 at Ramon Trailer Park, starting at 10 a.m.

Those contributing "white elephants" are asked to bring them to the hall between 2 and 4 p.m. on Friday, for marking, placing and listing.

Ten per cent of the sales will go into the recreation fund. Naomi Martin is recreation chairman, Annie Laurie Matzger, sales chairman, Hazel Day, cashier.

Singing Star on Program Shadow Ball

Harry Babbitt will entertain over four hundred members and guests of the Shadow Mountain Club at its annual Shadow Ball, on Saturday night.

Babbitt, world famous as the singing and recording star of the Kay Kyser organization of a few years back, is known to millions of radio listeners, movie goers and record buyers for his renditions of such hit novelty tunes as "Woody Woodpecker Song," "The Little Fishes," and "Geetia," as well as for his dreamy-eyed ballads like "Who Wouldn't Love You?" "You Go To My Head!" and many other standards.

Since Harry left the Kyser organization to forge ahead on his own, he has become an institution with West Coast radio and television fans on his daily CBS "Second Cup of Coffee" early morning radio show and two weekly TV programs for Paramount Television.

Hal Pruden's orchestra and the Todds will also be on the program.

Black and white decorations, in a modernistic theme, will decorate the club for its Sixth Annual Shadow Ball.

Opening and Birthday Concide

It was a gala occasion when Mrs. Adel Lingo, owner of the Palm Desert, Baltimore, combined the formal opening of her beautiful new Del Lingo Lodge with the celebration of her birthday.

Sparkling champagne, flowers and music added to the festivities in the lounge, with over two hundred and fifty guests in attendance.

The fireplace is a creation of beauty, with each stone hand-carved and set in an attractive pattern. A 27 inch television set has been installed and long, sliding glass doors lead out to a patio especially designed for dancing under the stars in a setting of exotic citrus trees.

The beautifully appointed tables were presided over by Mrs. Franz Bauer, assisted by Eloise Gates, Henrietta Worder, Mrs. Hunter, Mary Stearns and Lois Roy. It was centered by a big birthday cake.

A group of old-time friends from Calipatria arrived to help make the occasion a happy one. Among old friends from Los Angeles were U.S. Marshall Robert Ware and Mrs. Ware, Mrs. Druzzella Lingo Goodwin, son and family were also present.

Lenten Teas

The first of a series of Lenten teas will be given tomorrow by the St. Paul's Guild at Mrs. John Lapp's home at Rocky Point.

The regular business meeting will start at 2:30 p.m., followed by a special speaker at 3 p.m., after which tea will be served. Members and their guests are invited.

On March 16, Mrs. Homer McKee will be the hostess at her home at 1011 El Alameda; on March 30, the tea will be at the home of Mrs. Frank Camp, 776 Mission road; and on April 6, Mrs. E. C. Garland, 1149 Tamarisk road will entertain.

Around Town

and Mrs. Bert Mattei of San Francisco...

Teresa Field entertained at luncheon at The Tennis Club Saturday... for some visiting friends... Miss Amy Grant and Miss Gertrude Armstrong, who are on their way home from Honolulu... Mrs. Norton was formerly director of the Henry Street Visiting Nurse Service... Miss Grant was professor of nursing at Yale, and also director of nursing in New York City... Miss Armstrong is director of nursing at Cornell hospital in New York...

Charles and Janice Schwartzbaugh are entertaining the golfing crowd... at chuckwagon-style breakfast at the Colony this morning...

The party given Friday night by Chester and Dorothy Adler... at their charming home on Camino Mirasol... was an especially nice one... One of the nicest buffets of the season... was topped off by three spectacular cakes... all home made... Harold Tonne's accordion music added to the fun and inspired some group singing...

Lily Pons is staying at El Mirador... I hear that Harold Grieves is doing the interior decorating on her new home... and he and Jetta were in town a day or so this past week...

For Millie

A cocktail party given Friday night by Mary Castle and Dixie Bowers... at their home at 832 San Lorenzo... honored Jim and Lee Ashman... Among the guests were Millie Considine, Ed and Millie Houghton, Mr. and Mrs. William Groves, the Edward Barretts, Rudi Sidlers, the Ed Thrashers, Don Castles, Ray Corlisses, and Russ Wades...

Elsinore Machris was the hostess at a party for Millie Considine and Bill and Elsa Bassichis... Wednesday evening... at the Racquet Club... Among the guests at cocktails and dinner were... Frank Sinatra, Carmen Considine, the Ed Barretts, Pete Krindler, Dorothy Gray... Mrs. Frank Bering, Henry Ginsberg, Jules Styne, Ruth Dubonnet... Jack Entrada, Monte and Bettye Herbert and Dr. William Williams... Joining the group for the cocktail hour were the Ruloff Cuttens and Mr. and Mrs. Charles Berns...

Among the crowd of first nighters attending Herb Jeffries' opening at Howard Manor... were Estrellita and Grant Withers, Hal Williams of Fairmont hotel, Bill (Hopalong Cassidy) and Mrs. Boyd... Mr. and Mrs. Gabby Hayes... Jeffries got a shock when he started singing "I'm in the Mood for Love" and moved around to the tables with his mike... He thought he was picking up an amateur when he stopped at Bob Hall's table... and was amazed when the former musical comedy star gave forth with professional singing... They wound up doing a duet together...

OESa Club to Meet Thursday

The Oesta Club will have a business meeting at the Masonic Temple on Ramon road, Thursday, March 11 at 1:30 p.m. Mrs. Virginia Curtis, president, presiding.

Following the meeting lunch will be served and a social hour of cards.

All Eastern Star members and their friends are invited to attend.

The Desert Sun—3b and PALM SPRINGS NEWS

Published every MONDAY and THURSDAY (except June, July and August, when published Thursdays only)

PHONE 2249

Box 190, Palm Springs, Calif.

RATES

(Minimum ad, 3 lines—count 24 letters and spaces to a line)
1 time, per line... 75c
(Min. 2.25—1.50 cash in adv.)
Per 1 Week 2 Weeks 1 Month
Line (2 TIMES) (4 TIMES) (8 TIMES)
1.00 1.25 2.25

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● Save by ordering your ad run 4 or 8 times—cancel before completion. You will be charged at nearest rate applicable for times run and get a REFUND for the balance.

● This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error in your ad.
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● ADVERTISING COMMUNICATIONS TO: The Desert Sun, P. O. Box 190, Palm Springs, California.

Photography

LEICA Camera F2 Summit plus flash attachment, 2 additional lenses. Phone 2352.

Lost and Found

LOST: Platinum diamond brooch, approximately 3" long, 3 carat center diamond, 96 small diamonds. Reward offered—no questions asked. Phone 2352.

\$500 REWARD

FOR INFORMATION leading to recovery of following "undamaged" jewelry taken in Palm Springs burglary.

LADY'S diamond platinum brooch, pearl necklace, diamond platinum cocktail ring, Patek Philippe diamond, white gold wrist watch, diamond, platinum locket, 2 pair of diamond platinum earrings.

Reward expires April 1, 1954

CONTACT Palm Springs Detective Bureau, Police Department or call collect, Topis Harding, 3440 Wilshire Blvd., Los Angeles 5, Calif. Phone Dunkirk 2-8336.

Personals

12

Be Alert! Join "Sky-Watchers." Few hours week. Post convenient, comfortable. Ph. 3651.

WE PAY CASH For diamonds, old gold, silver, china, antiques. ANTIQUE SHOP 82-857 Miles Ave., Indio

ALCOHOLICS Anonymous, Airport, 8:30 Wednesday nights. Phone 7063.

Service Miscellaneous

15

Swimming Pools

M. H. Libott Assoc. Inc. CHEMICALS - REPAIRS MAINTENANCE - SUPPLIES CONSTRUCTION 216 N. Indian Ave. Ph. 2143

WINDOW WASHING and General House Cleaning Floor Waxing Rug Shampooing BY — THE BARBERS Established 12 years Write P.O. Box 268 PHONE 5127

Machine Shop

PALM SPRINGS ENGINEERING COMPANY 375 Sunny Dunes Road Telephone 5411 General Precision Machine Work

Re-upholstering

and Custom Work Free Pick up and Delivery TRAMVIEW UPHOLSTERY 67-793 Highway 111 Call HANK RIVERA 8-3322

PALM SPRINGS HOUSE AND WINDOW CLEANING CO. Homes opened, closed. Complete building maintenance. Year round. Vern Baumgardner, 210 East Amado. Ph. 5247.

FIX-IT-MAN FIX anything! Coolers - lamps, appliances - windows - shelves. Local references. Reasonable. Phone 6359.

TV and SOUND SERVICE BERNHARD AND WALLER CATHEDRAL CITY. Ph. 83302.

RADIO, PHONO SERVICE 366 NO. PALM CANYON. BREZIN'S PHONE 6015.

DRESSMAKING — Alterations. Reasonable prices. 208 E. Nicolet, Banning. Ph. 8775.

A-1 CARPENTER repairs, remodeling or alterations. Ph. Ken at 7063 or 7691.

AUTHORIZED Electrolux vacuum cleaner. Sales and service. Ph. 6122 or 2066.

SEWING, ALTERATIONS, BUTTONHOLES Phone 8-5443

Situations Wanted

Nurses' Registry

CLARA DWYER, R.N. Member CSNA, District 31

Pegi Scott's Agency 256 S. Palm Canyon Ph. 7691

COUPLE, 50, 8 years experience. All references, want year round work as manager and maintenance for hotel, motel or apartment. Write Box 190, File A-2.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 5850 evenings.

PAINTER — Interior and exterior. Free estimates. Reasonable. Immediate service. Phone 7905.

EXPERIENCED reliable couple. Maid - maintenance, capable. Manage. References. Permanent. Write Box 190, File A3.

MAN wants work Gardener, chauffeur or drug store porter. Phone 6498 after 6 p.m.

FOR A dependable baby sitter. Also housework by the hour. Phone 3898.

Help Wanted

27

COOK: Share profit, salary or lease year round. Modern kitchen. Normandy Village, 1550 N. Indian.

Experienced saleswoman wanted for dress shop. Kactus Kottons, 404 N. Palm Canyon Drive Phone 5683.

GIRL — Attractive, part time, take photos around pools. Terrific deal. Easy. Phone 6429 after 7 p.m.

Rotary Ann Luncheons are Popular

Visitors from as far north as Canada attended Wednesday's luncheon of Rotary Anns, held each week in the Venetian Room at The Tennis Club. Mrs. Duane Stachler and Mrs. Howard Jay are co-chairmen for the luncheon.

From Seattle were: Mmes. R. Dickey, Stella Drury, Fred Loomis, E. W. Flohr and Edward Cunningham; from Portola, California, Mrs. Arthur Hamlin, and Mrs. Virginia Ayool; from Salt Lake, Mrs. J. M. Bamberger and Mrs. S. P. Jones; from Coeur d'Alene, Idaho, Mrs. O. M. Edmonds, Mrs. B. C. Hagadone; from Port Angeles, Washington, Mrs. H. A. Sprague; Mrs. W. G. Boyce.

Other visitors included: Mrs. Jack Lawrence of Red Deer, Canada; Mrs. Harry Lamson of Hastings, Nebraska; Mrs. Harry Wilson of Grand Junction, Colorado; Mrs. M. J. Mitchell of Martinez; Mrs. Helen Metcalf, Mrs. L. L. Mills of Los Angeles;

A.A.U.W. to Hear Panel on Amendment

A panel debate on the Equal Rights amendment now before Congress will feature the meeting of the American Association of University Women to be held tomorrow night at the home of Mrs. Weyland Reynolds, 877 Chia road.

Those participating in the panel will be Ray Corliss, Ray Beasley, Mrs. Frank Bennett and one other not yet named. The legislative and social studies committee, Helena Clemenson, chairman, will be in charge.

Mrs. W. J. Miller of Aberdeen; Mrs. W. S. Rosenberry of Spokane; Mrs. W. E. Nester of Wichita, Kansas; Mrs. Ray Michael of San Rafael; Mrs. J. J. Jones of Denver; Mrs. J. M. Powell of Banning; and Mrs. F. H. Easton of Fond du Lac. The meetings are held simultaneously with the Rotary meetings and all visiting Rotary Anns are welcomed.

ARABIAN HORSE SHOW

POLO GROUNDS

Saturday and Sunday, March 13 and 14

Sponsored by
DESERT ARABIAN HORSE ASS'N.
and
DESERT RIDERS CLUB

Over 150 Pure Bred Arabian Horses entered from Kansas, Utah, Nevada Arizona and California

Exhibitors include:
THE FAMOUS KELLOGG ARABIAN HORSE RANCH
P. K. WRIGLEY ARABIAN RANCH
FIRST APPEARANCE IN U.S.A. OF THE CHAMPION STALLION "SUN ROYAL"
FIRST APPEARANCE ANYWHERE OF SQUARE DANCERS MOUNTED ON ARABIAN HORSES ("THE DEBKAS")
FIRST APPEARANCE OF ARABIAN CUTTING HORSES
COLORFUL COSTUMED RIDERS

Free Admission for Morning Judging Afternoon Show starts at 1:30
BLEACHER SEATS—90c GRANDSTAND SEATS—\$1.60
RESERVED GRANDSTAND SEATS—\$2.40 BOX SEATS—\$3.60

MAKE RESERVATIONS NOW FOR BOXES AND GRANDSTAND SEATS AT HORSE SHOW HEADQUARTERS
256 SOUTH PALM CANYON DRIVE
PHONE 2625

FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

The Desert Sun—4th
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, March 8, 1954

Help Wanted 27

PBX, desk, lady \$175
Couplets, hotel, in and out.
Food checkers, cashier
Secretary \$275
Houseman, R&B \$150
Domestic cook, R&B \$200
Hotel maids, in or out \$175
Pantryman, R&B \$300
8 waitresses, first class house.
Bus boys, waiters, etc. \$300 up
Cooks, R&B \$300 up

Many other positions.

EMPLOYMENT
SERVICE AGENCY
Ruth Sougey
135 E. Andreas Road
Phone 2901 Phone 2556

Resort Workers

CAMP, RESTAURANT
STORE, HOTEL WORK
SUMMER employment com-
mencing in May. Good pay,
meals and lodging. High
mountain location. No open-
ings for married couples. Ap-
ply by mail ONLY. State age,
qualifications and expe-
rience.

Sequoia - King's Canyon
National Parks Co.
129 E. Center St., Visalia, Calif.

Coachella Valley
Employment Agency
COMPLETE employment ser-
vice. Offices, homes, hotels,
restaurants and general.

271 S. Indian Ave.
Phone 2622
or 4414

Be Alert! Join "Sky-
Watchers." Few hours
week. Post convenient,
comfortable. Ph. 3651.

STENOGRAPHER (single) for
Lake Tahoe resort starting
early May. Also part time
work here in Palm Springs
strating latter part of March.
Write Box 190, File W-8.

SALESMAN
Experienced in Servel refrig-
erators, air conditioning and
appliances. Leads furnished.
PAVNYS
1001 S. Palm Canyon Drive

FOUNTAIN GIRL - Neat ap-
pearing, evenings only, apply
in person at Sunair Drive-in
Theatre.

REAL ESTATE salesman or
broker for well located office.
Ralph Weinstein Ph. 2884

GIRL FOR general housework.
Plain cooking. \$150 month.
1222 Mesquite Ave., Ph. 3817.

Bus. Opportunities 29

\$100,000
ELECTRONICS manufacturer,
eight years old, established
products, nat'l sales, \$400-
000 last year, consistent
earnings record past 3 years.
Want to move to southwest
from present Great Lakes lo-
cation. Need capital for ex-
pansion, for move, and to buy
interests of partners. Will
talk to individual or group.
Write Box 190, File W-10.

TRAILER PARK
66 UNITS, large lot, television,
shuffleboard, a date palm
each lot. Waiting list. THE
DESERT'S FINEST. Phone In-
dio 76-3372 or write route 1,
Box 89, Indio.

VARIETY STORE with
fountain, drugs, sundries,
cosmetics, 8 years profitable
business. Owner retiring. Ex-
clusive location. No competi-
tion. Buildings like new. 5
room apartment, 2nd floor.
North shore. Big Bear Lake.
Total price \$36,000. Drugs op-
tional. Consider trade. Holte,
238 Indio Road, Ph. 4498.

BEST LITTLE business spot
that does business in town.
We are not selling for lack
of business, we have more
than we can take care of.
Priced to sell. Carlton's Health
Food and Juice Bar across
from Safeway on Indian.

FOR SALE - A REAL BUY!
Desert Book Shop
443 N. Palm Canyon Drive.
Phone 5208

COFFEE shop for lease in Ran-
cho Mirage. Next to Shell
Service Station.

POLAROID PUP 4 SAIL
CONKY WILL PHOTO AND
WRITE

LEASE: 8 unit income, near
E.I. Mirador Hotel. Phone 3308.
P.O. Box 444.

Business & Financial 30

First Trust Deed

We have clients interested in
First Trust Deeds on -

Ranches - Industrials
and Homes

More liberal than banks or fi-
nancial companies at legal
California interest. Phone
9-3631.

Browne and Kirsch
corner Bermudas and Estados
La Quinta

TRUST DEEDS BOUGHT,
SMALL DISCOUNT, PRIVATE
PARTY. WRITE J. NAGLER,
330 N. ALFRED LOS ANGELES

Lots & Acreage 33

WELL-LOCATED

R-3 LOT

Size 100 by 102

REDUCED BY OWNER

TO

\$1950

FOR QUICK SALE

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

ASSOCIATE BROKERS
BILL COLVEN MIKE JEKYLL
FRED KOTY

\$1000 CASH for beautiful estate
lot near Shadow Mountain
Club. Must be sold now. Con-
tact owner at 6328 Montezu-
ma Road, San Diego.

2 LOTS. \$3000 cash. R1, 2 blocks
west of Palm Canyon. R3, 2
blocks east of Palm Canyon.
North of town. Owner, 333 N.
California St. Burbank, Calif.

For Sale or Exchange 34

FOR SALE OR TRADE
HIGHWAY property between
Banning and Palm Springs, 10
acres, 4 buildings, excellent
setup for service station and
lunch room or wrecking yard.
1st spot reached since White-
water by-passed. Has wa-
ter, phone. Interested in cash
sale or trade good Palm
Springs residence. See, call
owner, J & S Paving company.
Banning 4215. Brokers wel-
come.

COMMERCIAL property located
Hollywood Blvd., L.A. \$6000
per year income, 10 year
lease.

20 improved lots, 10,000 square
feet. Located Deep Well
Ranch Estates. P.S. Ph. 7809.

BEAUTIFULLY furnished 2
bedroom and den, 2 1/2 bath
home. Sacrifice price, quick
sale, or trade for Pasadena
area home. Phone Sycamore
52074 week days, Palm
Springs 7327, Saturday and
Sunday.

WILL TRADE MODERN LOS
ANGELES UNITS FOR PALM
SPRINGS INCOME. GIVE
DESCRIPTION - PRINCI-
PALS ONLY. WRITE BOX
190, FILE W-9.

Real Estate—For Sale 35

PALM DESERT, new 2 bedroom,
2 baths, fireplace, refrigera-
tion cooling. Walled in patio.
Large corner lot.

Edith Eddy Ward
SPECIALIZING IN SHADOW
MOUNTAIN, PALM DESERT
AND THUNDERBIRD
PROPERTIES

73-667 Hiway 111, Palm Desert
Ph. Palm Desert 76-3431

NEW 2 bedroom, 2 bath and
den home. Latest features in
heating and cooling. As mod-
ern as tomorrow. Call us for
appointment to see. \$16,500.

MARTHA JAMES

REALTOR
445 N. Palm Canyon Dr.
2751 - Phones - 2812

LOTS OR ACRES. Frontage Dil-
lor Road. House, So. Calle
Encelia, Wood floors, tub, R-3
lot. Call Guarantee Garage,
7634 or 5.

BY OWNER - 2 bedroom and
den. Completely furnished
\$16,500. \$1500 down, balance
to suit. Immediate posses-
sion. 607 Paseo de Anza, Ph.
2931.

CUSTOM BUILT 2 bedroom, 2
bath, modern, attractively
furnished. 13x34 glassed in
lanai. Beautiful view. Land-
scaped. Lot 100x104. By own-
er. Phone 3329.

FOR QUICK SALE
Hotel Apartments, center of
Palm Springs.
Contact your broker, owner re-
tired. Private address. 1145
Tachevah Drive.

BY OWNER. Nicely furnished 3
bedroom, 1 1/2 bath, fireplace,
closets, gas furnace. Large
lot. Landscaped. Fenced. \$17-
500. Phone 4112 after 6.

IDEAL hotel or business site,
Palm Canyon Drive frontage,
264 feet deep to Indian Ave.
Centrally located. Full price
\$37,500. Phone 2182.

FOR
BETTER REALTY DEALS
SEE
ADOLPH ISRAEL, REALTOR
671 N. PALM CANYON DRIVE

Leaving town. Must sell nearly
new 3 bedroom, 2 bath home.
Excellent location. Priced for
quick sale by owner. Phone
2722.

A STAR'S HOME
1/2 ACRE, adjacent to club and
heated pool. A steal! \$9500.
Hal Cornelius, 1000 Palms.
Phone 151.

3 BEDROOM house completely
furnished, screened porch,
cooler, garage. 127 N. 3rd,
Banning, Ph. 3431.

3 BEDROOMS, 2 baths, small
down. \$100 month. New, ex-
cellent location. Ph. 2722.

Real Estate—For Sale 35

\$5000 Down

INCOME triplex - completely
furnished, modern. Three 1
bedroom apartments each.
Large corner lot. Cement
block and tile roof construc-
tion, steel sash and metal
enameled kitchens. All have
tub and shower, laundry
room. Everything rented.
Must be sold because of ill-
ness. Full price \$27,500, easy
terms.

\$4000 Down

2 BEDROOM modern, furnish-
ed. Quality construction. Nice
landscaping and sprinkling
system. Garage. Full price
\$17,500, easy terms.

A \$60,000 QUALITY HOME.
3 BEDROOMS, 2 baths, large
lot. Fine swimming pool,
completely walled, exclusive
location. Furnished, \$40,000.
With drapes and carpets
only \$37,000. Good terms.

For Better Values in
Real Estate see—

ADOLPH ISRAEL

REALTOR
EXCLUSIVE AGENT
671 N. Palm Canyon Drive
Phone 2981

HEILAND GLEN RANCH
720 ACRES. Ideal for dude
ranch, cattle, hogs or retire-
ment home. Consists of 160
acres, the balance, rolling
hills. Equipped to handle
6000 turkeys. Comfortable
frame house, good well with
pressure system and storage
tank, two large barns with
concrete foundation, brooder
house 24x30 feet, dressing
plant and two hog houses.
Water and electricity to all
buildings with standby elec-
tric plant. Near good schools.
Mrs. McTavish, P.O. Box 542
Banning, Calif.

FURNISHED
DUPLEX
RANCHO MIRAGE
\$12,500, TERMS
SEE
Estella C. Ewart
71-384 Highway 111
Rancho Mirage
Phone 8-4203 or 8-3112

OWNER
Must Sacrifice
\$18,500

4 UNITS furnished, large busi-
ness lot in restricted area
near golf clubs. \$11,000 will
handle. Income \$300 or more
monthly. Write Box 344, Palm
Springs.

Productive
Coachella Ranch
CLOSE IN. Approximately 40
rich tilled acres, 20 acres in
crops (now leased), tops for
alfalfa, pasture, truck crops.
4 room ranch home, 2 bed-
rooms, bath, screened porch,
well and tank. Dandy value!
\$17,500, terms. INCLUDES
TRACTOR, MISCELLANEOUS
EQUIPMENT! B. Phillips.
STROUT REALTY, 83-865 Hi-
way 99, Indio. Phone 7-3894.

Home With View
WITHOUT DOUBT this home
affords the most superb view
of Palm Springs. Owner de-
signed, 2 bedrooms, 2 baths,
2 patios, 2 car garage, on 1 1/4
acres (or can have 4 Tus-
cany acres). This home is
different - beautiful in every
detail. Sells for \$55,000 fur-
nished or \$45,000 unfurnished.
Owner - 2150 Leonard Road
Phone 3153

Income Property
Sacrifice
12 UNITS
8 kitchen apartments
you can add 6 more
units. Large corner 150x150.
In valuable Tennis Area.
\$25,000 handles
Phone 5372

MUST SELL! Beautiful owner
built Tahquitz River Estate
home, 3 years old; 2 bed-
rooms, large garage, 1 1/2
baths, Spanish tile, breeze-
way, patio, tile fountain,
large lot, landscaped, sprink-
lers. Furnished, \$18,000. 872
N. Riverside Drive.

FOR SALE by owner, furnished
or unfurnished. Beautiful 3
bedroom home. Wall to wall
carpeting, heating and cool-
ing, TV cable installed. Large
lot completely walled. Sacri-
fice \$13,500. Phone 3660, 3762
Sunny Dunes Road.

NEW house, large lot, 1200 feet
under roof. Small down pay-
ment. Located Belair Drive
and Terrace Road, Cathedral
City. Contact owner 3611 Ca-
thedral Canyon Drive. Phone
85088.

ASK US ABOUT CATHEDRAL
CITY VALUES

CLARK REALTY &
INSURANCE AGENCY
68-762 Broadway - Ph. 8-4691
Cathedral City

BY OWNER: 3 high income
housekeeping cabins, June
Lake. Completely furnished.
\$20,000. Phone 76-4373.

Real Estate—For Sale 35

Munholland & Co.

OVER 50 YEARS SELLING
CALIFORNIA REAL ESTATE
SEE 1540 MEL AVE. TODAY
New unusual home
Modern as tomorrow
\$13,600
Open afternoons

PALM CANYON DRIVE
Entrance to 3 rentals, room for
additional improvements.
Business zone. Center of town.
\$18,000, easy terms

HORSE RANCH - 1/2 mile track.
Complete plant for breeding
and training. It's a dream -
with master's home, servants'
quarters, fully equipped. For-
tunes have been made with
horses!

SMOKE TREE RANCH. Adjoins
the 10 acres we are offering
for sale. Finest Guest Ranch
location.

Munholland & Co.
1059 N. Palm Canyon Drive
Opposite the Doll House
Phone 3673
ASSOCIATE BROKERS
John C. Davis-Earl Chamberlain

Investors
Speculators
OUTSTANDING BUYS
TRADES & INVESTMENTS
All Sizes & Types
Business and income properties
in 11 Western states.

AAA-1 LEASEHOLD
14 1/2% on \$855,000
Chain store development near
L. A. Top lessees available.
Opportunity for huge profit.
BEST BUY IN PALM SPRINGS
HOTEL, \$150,000

To Buy, Sell or Trade
Income Properties
See
MIKE JEKYLL
Associate of:
PETER B. SHEPTENKO
475 N. Palm Canyon Dr.
Phone 2727

LAS PALMAS
BRAND new home with TV al-
ready in. Finely constructed,
3 bedrooms, den, 3 baths, or
4 bedrooms, beautiful im-
ported tiled patio. Soft desert
colors throughout. Complet-
ely landscaped and planted.
A home of remarkable charm
and situated on one of the
finest corner lots in Las Pal-
mas. 317 Camino Norte.
Now only \$49,500

12 UNITS AND POOL
EXCEPTIONAL buy, near El
Mirador Hotel. Terrific terms
and low down. \$85,000.

Terry Ray's
DRIVEIN REALTY
Jules DeVorzon Harry Peale
Howard Palmer Ernie Dunlevie
773 N. Palm Canyon Ph. 2064

THE REAL HOME YOU SEEK
FURNISHED and completely
walled; with oleanders on
all sides making the large
heated and filtered POOL
area very beautiful.
There are 3 master bedrooms
with baths, a rumpus room
with bar and adjacent pow-
der room and shower; a lanai
overlooking the pool.
For the help: 2 bedrooms with
adjoining shower and lava-
tory for each room.
Location is unusual with
QUIETUDE and VIEW. \$39,500
For terms and appointment

Muriel E. Fulton
REALTOR
125 S. Palm Canyon Dr.
Phone 2225 or 2226
Associates
Frances Wilson-Frances Elliott
Dick Edwards

STOP! LOOK!
LET'S TRADE equity in 1952,
30 foot Spartan trailer as
down payment on small hse.

10 UNITS plus owners 2 bed-
room home in finest rental
area. Shows splendid return
on investment. Easily handled.

EXCEPTIONAL value. 3 bed-
rooms, screened lanai with
barbecue, beautifully land-
scaped and low down pay-
ment all for \$15,500.

James Hammond
REALTOR
875 N. Palm Canyon Dr.
Ph. 5373
Associates
Esther P. Hammond
Eve Morgan Lisa Jones

CUSTOMBILT
TO OWNER'S SPECIFICATIONS
Reduced by owner for quick
sale to \$18,900. Location on
corner opposite underground
utility area giving clear view
without power poles. Many
exclusive features in this
new home. Call owner, 6427.

DEEP WELL ESTATES. Brand
new 2 bedroom, 2 bath de-
luxe. Natural rock roof, fur-
nace heat, air cooled, 2 car
garage. Beautifully designed.
Only \$22,500. Owner Ph. 2727.

OPEN. NEW HOUSE with TV.
Only one in LAS PALMAS.
Large corner lot, 3 bedrooms
and den, 3 baths or 4 bed-
rooms. All landscaped, real-
istic price. 317 Camino Norte.

Real Estate—For Sale 35

Cathedral City

Headquarters for Better
BUYS
ESTATE sale, 1 bedroom and
screen porch, R3 lot, close in.
\$5750

Divorce sale, nice 100' corner.
2 bedrooms, 2 baths, sundeck.
\$8550

NEW 2 bedroom, corner lot,
furnished, carport, storage
Easy terms, excellent buy
\$9500

New 2 bedroom, carport, tub,
bath, asphalt tile, panel ray.
\$3500 down

MODERN home, 2 bedroom, 1 1/2
baths; plus TWO lovely 1
bedroom units. Year lease on
one \$1200, other one \$125 per
month during season. These
are not just UNITS but pride
of ownership and good value.
\$12,000 Down

NICE large 2 bedroom home.
Furnished, 100' lot, plus nice
rental to pay expenses.
Offer \$13,500

Duplex, C-1 zone, 2 garages.
Good construction. Can ex-
pand.
\$13,500

RUTH BILES
Realtor
56 Glenn Cathedral City

Exclusive Buys
WILL COOPERATE
\$3850 Total
3 room furnished cottage on
deeded lot, close in.

\$6250
Clean, 3 room stucco on R-3
lot. \$2250 down.

\$16,500
Lovely desert home with swim-
ming pool. Secluded patio,
view. Furnished.

\$27,500
2 bedroom and lanai. Heated
swimming pool. Refrigerative
cooling. Nearly new, \$7500
below cost.

CLARK REALTY &
INSURANCE AGENCY
68-762 BROADWAY
CATHEDRAL CITY

RANCHO
MIRAGE
OPEN DAILY, 10-4. 71-338
BISKRA ROAD - New large
2 bedroom home complete in
every detail. Stone fireplace
unit heating, garbage dispos-
al electric dishwasher, picture
windows, landscaped. Locat-
ed on large beautiful hill-
side lot overlooking Valley
and Thunderbird Golf course.
Priced low at \$17,500, reason-
able terms.

CHOICE RENTALS \$150 up.
BUSINESS space for lease, suit-
able barber, dentist or ?

Rancho Mirage
REAL ESTATE OFFICE
Roy St. Leon, Sales Mgr.
71-811 Hiway 111, across from
Post Office. Phone P.S. 8-3881
or P.S. 8-4203

Four Bedrooms
1229 S. RIVERSIDE Drive -
Fenced privacy on quiet cor-
ner. Modern home for discrim-
inating buyer, spacious liv-
ing room faces south on large
lanai. Three baths, beautiful
kitchen, service room and
storage room, central heating,
good coolers, completely land-
scaped, sprinkling system.
Greatly reduced at \$28,500
with carpets and drapes. May
be had furnished. Contact
Mrs. McGuckin, owner, 3786
or on premises.

Super Deluxe
Home
THE BEST BUILT two bedroom,
two bath home in town.
Large glassed in living room
with huge brick fireplace.
All steel kitchen with elec-
tric barbecue grill. FIVE-TON
REFRIGERATED COOLING
system. Forced air heating.
Located on large lot in ex-
clusive south end area.
Priced to sell at ONLY \$19,500.
Call 2727

BOZE BUILDER
2 BEDRMS., refrigerated cool-
ing, tile shower, large cool-
ing patio, 2 car garage, stone
fireplace. Only \$21,500.

2 BEDROOMS, 1 1/2 baths, car-
port, good location. A real
buy at \$13,500.

NEW TRIPLEX, good location.
A real bargain at \$24,000.

FINANCING - No problem for
responsible buyers. Consider
trade on lot.
Phone 5370 or see your broker

2 BEDROOM, 1 bath, new
homes. \$9250 full price, \$500
down, \$85 month includes
taxes and insurance. Phone
2772.

DELUXE homes \$11,500, \$1000
down, \$75 month. No Indian
at San Raphael Place. Phone
6218.

Real Estate—For Sale 35

Peter B. Sheptenko

OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE
LOT NEAR BOB HOPE 120x106.
Reduced to \$2,200. Well worth
\$5,000.

3 BEDROOM, 2 bath near
schools and transportation.
Asphalt tile kitchen and
bath rooms. Large living
room with fireplace. Large
lot. Reduced to \$12,500.

DESERT GLASS MODERNE. A
little dream house, offering
a view of the desert, moun-
tains, sky from every room
in the house. Has 2 bedrooms,
lg. living room with a slab
suspended fireplace. Concrete
block and steel construction.
2 car garage. Lg. walled lot.
House is carpeted throughout.
ONLY \$16,900

4 BEDROOM, 2 bath home.
Beautifully decorated and
furnished. Carpeted through-
out. Large 150 foot corner lot,
completely walled in. Plenty
room for pool and guest
house. All for only \$28,500.

MERITO VISTA All Electric
home, 2 bedrooms, 2 baths.
Large living room with
charming fireplace. Glassed
in lanai. Just one block north
of O'Donnell Golf course. Has
every convenience. Walking
distance to town. Lot alone
worth \$10,000 with six shares
of irrigation water. Beautif-
ully landscaped. Reduced to
only \$29,500 to close estate.

LARGE TRIPLEX. Home and
income. Live in one and rent
two. Beautifully furnished.
Sunny south side of town.
Only \$26,500 and only \$8,000
down. See this buy today.

20 UNIT apartment hotel. Com-
pletely furnished. Glassed-in
front. Large swimming pool.
Shows terrific income at a
price of only \$150,000.

LARGE RESIDENTIAL lot. One
of the only few left in the
Tennis Club area. Only \$7,250.

LIQUIDATING PARTNERSHIP.
15 large lots close in. All
utilities and paved roads
\$2500 each or terrific dis-
count on all 15.

MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MED... IN THE DESERT AREA

Real Estate—For Sale 35

PALM SPRINGS FOR CLIMATE
HAROLD HICKS

FOR
REAL ESTATE

For Over 30 Years
LAS PALMAS ESTATES
SPECIAL

BRAND NEW HOME in the heart of the Las Palmas area. 3 master bedrooms with 3 tile baths. Very large living room with fireplace. Glass sliding doors that open on to the swimming pool and patio area. Modern split saving kitchen with breakfast nook area. 2 car garage. Landscaped and fully walled lot. Ready for immediate occupancy. Offered now with exceptionally good terms for: \$50,000

A new home has that extra appeal. See this today.

IF IT'S FOR RENT OR IF IT'S FOR SALE...

HAROLD HICKS HAS IT

REALTOR
813 North Palm Canyon Dr.
Phone 2736

AND ASSOCIATES
Mildred Jackson - Ray Baur
Burnham Bigelow - Ken Herman

**Before You Buy
A Home or Lot
See Palm Desert!**

A community of planned charm
Home of famous
Shadow Mountain Club

- Television reception
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- Gracious neighborhood
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- Golf, swimming, riding, tennis
- Hours more sun
- Loads more fun

View home sites \$1295 up, terms.

Palm Desert Corporation

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Highway 111 and Larkspur Lane
Next to Post Office
Phone 76-3794

Cathedral City

1 BEDROOM home on R-3 lot. Plaster and stucco, good condition, vented, also detached store room. What a buy for \$5500! \$1000 down.

BRAND new 1 bedroom modern home. Just reduced to \$7500, terms.

2 BEDROOM home, good location, lots of closet space. Owner leaving drapes, carpets, electric dishwasher, stove and refrigerator. Has fireplace, patio with barbecue, also detached carport. Full price \$12,500. Only \$2500 cash needed.

INCOME

ON CORNER view lot 135x100 feet. We have 4 choice modern units. Patio and barbecue. Also room for several more units. This property can be bought for \$24,500 with low down payment. Let us show you. We also have several larger properties — price right.

Jorgensen Realty

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CATHEDRAL CITY
Phone 8-3401 Home 8-4172

5 UNITS

FURNISHED, 4 - on bedroom, 1 - 2 bedroom, all large rms. Well located. Full price only \$45,000, very good terms. The value of the lot alone makes the price of units and furniture a REAL BARGAIN!

ALSO — new triplex.
\$24,000, good financing

FRANK MILLER

Gordon Nicholson
Mildred Potter
428 N. Palm Canyon, Ph. 2929

DESERT HOT SPRINGS
SACRIFICED deluxe 4 unit court furnished near hot baths. Mountain view, room to expand, hacienda style. Box 305, Desert Hot Springs, Phone 4-2762.

BY OWNER. New duplex in Rancho Mirage. Fireplace forced air heat, tile floors, lot 100x240. Room for 8 more units. For appointment phone 5594.

2 BEDROOM home, like new, completely landscaped; furnished; excellent shape; lot 100x110. See owner at 1027 San Lucas. Price \$17,000.

TRAILER Park Highway 111 \$75,000. Small park on 99, \$119,500. Small park 3308, P.O. Box 444.

Real Estate—For Sale 35

Theresa Press

EXCLUSIVE AGENT

NOTHING like it for the price. New 2 bedroom modern, just completed and open for inspection. A smart desert home with all the facilities of a more expensive home. Forced air heat and cooling, aluminum sash windows, sliding glass doors. Payments only \$68 per month. Price \$11,500.

WHY RENT? Let us show you this almost new home. 2 bedrooms, fireplace, garbage disposal, superb view. Only \$1000 down, \$75 per month on balance until paid. Price \$11,500.

3 bedroom, furnished... \$11,950
3 bedroom, good value... \$15,900

ONE OF Palm Springs most beautiful homes offered for sale furnished, 3 bedrooms, 3 baths, heated pool, complete in every detail. See this home convince yourself that it is outstanding. Reduced for immediate sale to \$43,500.

THERESA PRESS

Realtor
Joe De Francis, associate
420 S. Indian Ave.
Phone 5282 or 5691

RENTALS
3 bedroom furnished, pool \$300
2 bedroom, furnished... \$85
Studio apartment... \$85

LET'S TRADE

MILLION DOLLAR BUILDING in Los Angeles area. 9 story concrete and steel. Will take Palm Springs property, submit what you have to trade. Priced at \$375,000.

WANT San Francisco area home or income for Palm Springs; beautiful 3 bedroom, 3 bath. Completely furnished, large swimming pool. Only \$37,500.

WANT North Hollywood home, Van Nuys or San Fernando home for Palm Springs 4 bedroom, 3 bath home furnished. Close in. Priced at only \$19,500.

MODERN 3 bedroom home. Luxuriously furnished, refrigerator, cooling, furnace heat. Deluxe throughout. Only \$35,000. For L.A. home or income.

12 UNIT apartment hotel near El Mirador Hotel. Furnished with large pool. A BUY at \$90,000. Want L.A. home or income as part payment.

APARTMENT HOTEL, 17 units. Finest location in town. Completely furnished. Large pool. \$175,000. Take L.A. home, income or trust deeds.

LET US EXCHANGE WHAT YOU HAVE FOR WHAT YOU WANT

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

MODERN 13 unit apartment in Pasadena. Income about \$11,500 for Palm Springs hotel, 12 to 20 rentals. Principals only. Write Box 190, File T-9.

Real Estate Wanted 37

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

Listings Wanted
DON CAMERON, REALTOR
P.S. 8-4932, Palm Desert 76-3961

Business Rentals 38

PROFESSIONAL offices. Corner Palm Canyon, Arenas Road, ultra modern furnished, unfurnished. Ask your broker or call Altikian, 6234.

Wanted to Rent 39

YOUNG woman, permanent, needs 1 bedroom apartment, reasonable. Box 190, File A1.

Rooms for Rent 40

NEAR El Mirador. Lovely sleeping room \$40, privileges \$50. Also twin beds. Phone 4439.

YOUNG man wanted to share house with 2 others. Phone 6429 after 6 p.m.

ATTRACTIVE room and bath with enclosed porch. Reasonable. 600 S. Palm Canyon Dr.

PRIVATE entrance and bath, colorful, good beds, clean, good district, quiet. Ph. 6921.

QUIET, front room in lovely home. Wardrobe. Privileges. \$47.50 monthly. Phone 2478.

Rooms for Rent 40

ROOMS, kitchen privileges. \$7 weekly up. Daily and monthly rates. Ph. 9973.

Apartments for Rent 43

HAVE TENANTS wanting good rentals. List with us for immediate results.

ADOLPH ISRAEL, REALTOR
671 N. Palm Canyon Dr. Ph. 2381

SPACIOUS 3 room apartment, attractively furnished. Private pool and patio. 970 Parocela Place.

3 ROOM apartment and hotel room, modern, completely furnished. 336 El Paseo El Mirador. Phone 5385.

LARGE bungalow, 4 to 6 people. 261 Avenida Ortega, Colonel Ward Woodridge, 9905.

NEAR PALM CANYON AND RAMON. 3 ROOMS AND BATH. 562 CALE AJO. PH. 7846.

KITCHEN apartments, \$45 up, week, rooms, \$25 wk. Heated swimming pool. Center of town. Phone 4093.

\$85 MONTH. New 1 bedroom unfurnished, good location, new laundry room. Phone 5370 or see your broker

LOVELY 4 room furnished apartment. Tub and shower. Week or month. 585 Calle Abronia.

CHARMING bedroom, shower and tub, fireplace. Furnished. Good district. Phone 6921.

DELUXE 1 bedroom apartment, beautifully furnished. Adults. Lease. Close in. Ph. 7057.

\$17 WEEK up. Private bath, kitchen. Center town. Rooms \$10-\$15. Ph. 2957 or 9053.

APARTMENT near Thunderbird Country club. By day, week or month. Call P.S. 83951.

OWNER'S apartment for lease by year. Twin beds, 3 blocks west of Bullocks. Ph. 4761.

MODERN, clean, single apartments. Walking distance. From \$22.50 week. Ph. 9095.

COZY 2 room apartment. Private entrance and patio. 1395 Granvia Val Monte, 4054.

MODERN studio apartment. Twin beds, bar, kitchen. Reasonable on lease. Ph. 6688.

2 ROOM modern, furnished apartment. Owner could care for sick person. Phone 6551.

FURNISHED 1 bedroom apartment \$100 month or less on lease 572 So. Calle Encelia.

1 BEDROOM duplex, service porch, garage. Unfurnished. 56 Glenna, Cathedral City.

\$50 MONTH, nice small apartment, close in, no kitchen. 291 Athel. Phone 5687.

FURNISHED cottage, \$50 month Orchard Trailer Villa. Phone 9031.

1 BEDROOM apartment for single person. Apply Barber Shop, 272 N. Indian Ph. 2642.

COZY 2 room apartment. Private entrance and patio. 1395 Granvia Val Monte, 4054.

Houses for Rent 46

PALM DESERT
2 BEDROOM, 2 bath home, double garage, furnished. Near Shadow Mountain Club. \$475 per month.

Edith Eddy Ward

73-667 Highway 111, Palm Desert
Phone Palm Desert 76-3431

Guest House
SMOKE TREE area. Attractively and completely furnished, priv. swimming pool. Available March, April, and May. Suitable for one adult or couple. Utilities paid Phone 6266 for particulars.

FURNISHED hill-top ranch home, for rent, in beautiful Hope Ranch Park, Santa Barbara, California. 3 bedrooms and guest house, maid's room and 4 baths. Ocean and mountain view. April 15th to July 1st, \$500 per month. Call Santa Barbara 21709 eves.

2 BEDROOM, 2 bath home, nicely furnished. TV cable installed. Good location. By month or year.

Houses for Rent 46

FOUR BEDROOMS WITH POOL. 2 bedrooms, 2 baths in main house. 2 bedrooms in guest house. Beautifully furnished. Completely equipped swimming pool. Will rent for 3 months at \$350 month. Sheptenko — Phone 2727

NEW HOUSE WITH POOL. 3 bedrooms, 2 baths, walled, completely furnished. TV, garbage disposal, carpeted. Owner leaving, will lease for 3 months at \$335 month. 1121 Sunrise Way, Phone P.S. 2064 or 2685.

Trailer Rentals 49

COTTAGE trailer with awning. On city bus line, \$50. Orchard Trailer Villa.

Household Goods 50

Symphony in Wrought Iron

SMART new wrought iron dinette set, \$84.50. Modern wrought iron den-couch, foam rubber, \$109.95. Wrought iron bed divan \$99.95. 2 pc. wrought iron sectional living room suite \$149.95. Wrought iron chaise lounge, inner spring mattress \$99.95. Wrought iron ash trays \$2.98 up.

MODERN table lamps \$6.95. Modern satin brass reflector type floor lamp \$9.95. Twin flex arm floor lamp \$16.95. TWIN studio couch \$69.95. Chrome dinette set, new symphony colors, \$39.50. Fibre rugs 9x12, \$17.95.

Maher Furniture

Indian Ave. to Dillon Road
North Palm Springs
Phone DHS 4-2616

Ramon Trading Post

NEW FURNITURE

MODERN wrought iron coffee tables and end tables. Chairs, platform rockers, \$23.95 up. Foam rubber couches and chairs. Special - bed divan, \$53.50. Lamps and shades. Fibre and hemp rugs. Armstrong linoleum 9x12, \$10.55. Studio couch covers and bolsters. Waxed wood stools, metal cloths and kitchen cabinets. Fox springs and mattress set, \$39.50 up, made by Reliable company. Lawn furniture, chaise and pad, \$15.50.

Complete line of unfinished furniture.

Good selection of used furniture. Trade in the old on something new.

DOUBLE bed set, vanity mirror and bench. Mattress and springs, like new. 2 matching wool frize (rust) 9x12 rugs with pads. Reasonable. 4149 or 4804.

G-E Deluxe range, like new. Sacrifice for \$200. Bill Schwarz, Phone 2334

Trailers for Sale 51

23 FOOT 1951 Kit. Full bath. Used 3 weeks. Cost \$2700, will take \$2250. Butane light and water tank. Coral Trailer Park. 115 S. El Segundo Street.

TRAILER SALES MANAGER wanted to take complete charge of sales lot. Apply — PAVNYS TRAILER SALES, 1001 S. Palm Canyon Drive

AIRSTREAM TRAVELER. Good used one \$300 up. LET US SELL YOUR TRAILER 20-210 Highway 111 One mile east of Cathedral City

1953 — 35 foot Delta. Like new. Dinette, twin beds, tub and shower. With or without ramada. Lot 17, Horizon Trailer Park.

BEST reasonable offer buys 1949 — 25 foot Eastern built trailer, excellent condition. Lot A-63, Rancho Trailer Park.

1950 ROADMASTER 25', Island bed, shower. Excellent condition. Lot 100, Rancho Trailer Park.

TRAILER estate in Rancho Park completely equipped. Lot 82D. Cummings, 1563 Palm Canyon Drive, Ph. 5315.

35 FOOT United, lived in only 14 months. Never trailed. Metal awning, etc. \$3250. 181 N. Sunset Ave., Banning.

TERRIFIC sacrifice. Spartan Royal Mansion and ramada. Corner lot. Owner leaving. Lot B6, Rancho Trailer Park.

14 FOOT trailer, excellent condition, awning, stove with oven, floor heater. \$325. Lot 41, 432 E. Andreas Road.

'53 Kit, attractive ramada, well landscaped, choice section. Rancho Trailer Park. D-47.

WESTCRAFT, 1950, 32 foot. Bath cooler, awning. Like new. Griffing, Ramon Trailer Park.

25' PAN AMERICAN, clean. Many extras, \$1000. 512 No. Calle Marcus, drive to 5.

Trailers for Sale 51

1954 — 40 FOOT trailer. 16 foot living room. All steel kitchen, garbage disposal. Bedroom and living room carpeted. Has tub, shower and flush toilet. New 14 to 18 foot trailer in good condition on trade. Phone owner 8-4514.

1954 AIRSTREAM - 22 - \$2895 Glidewell 35 foot. Built in Banning. Why not have your next trailer custom built at regular price?

AUTO TRAILER EXCHANGE 1065 E. Ramsey, Banning Calif.

30 FOOT expansion type 1951 redwood trailer home. Opens to double width, giving almost 400 square feet living space. Complete kitchen, toilet and shower, 2 bedrooms, large living room. Ph. 76-4323.

IS YOUR TRAILER FOR SALE? If so, PAVNY can turn it into cash for you. Call PAVNYS BUTANE & TRAILER SALES, 1001 S. Palm Canyon Dr. Ph. 734.

Trailers Wanted 52

TRAILER accepted on 2 bedroom, garage, Shangri-la Palms home. Free pool use. Hal Cornelius, 1000 Palms. Phone 151.

Trailer Space 53

TRAILER for rent or sale, also trailer space. Very clean. Dave's Trailer Park. Phone 8-3731

Building Supplies 59

BUILDING SUPPLIES
"To meet your every need"
DILL LUMBER CO.
GUY R. KREMER, Mgr.
699 Industrial Place
2738 — Phone — 2759
Open Saturdays until noon

Misc. for Sale 60

CHILDREN'S WESTERN BOOTS made by Acme — \$5.95, in sizes 8 1/2 to 3.

GEORGE RASMUSSEN Rasmussen's Saddlery 1600 Chia Rd. at Rogers Ranch North end of Sunrise Way

NEW SEARS overhead garage door hardware, single, \$10. Used sinks, \$3. Single beds and springs, \$10. Ph. 8-3764 evenings.

FIREWOOD

\$25 Cord. Phone 2363

BOY'S BICYCLE 24", Girl's bicycle, 24". Good condition. \$15 each. Maple bedroom set, \$60. Phone 4540 or 9949.

FRIGIDAIRE air conditioner, 1/2 ton window type, used 8 mos. \$200. Phone 84033 between 8 and 12 a.m. - 4 to 6 p.m.

LOVELY antique Mason-Hamlin, walnut cabinet, 2 manual reed organ. Owner, Palm Desert 76-3231.

SOLID CORE slab door, able, cladding. Complete with hardware and paint. Phone 5465.

NEW Royal typewriter. Used 1 week. \$150 cash. Phone 2332.

Pets-Poul-Livestock 65

REGISTERED Pom pups, 1 male, 1 female. Call or write Mrs. J. H. Sansburn, 720 Orchard Lane, Banning, Calif.

FREE TO GOOD HOME PUPPY - COCKER PHONE 5651

Used Cars for Sale 70

GO - GO - GO -
to Ed Thompson's DeSoto-Plymouth FOR THESE TERRIFIC BUYS!

1953 PLYMOUTH Cranbrook, 4 door sedan. One owner, exceptionally clean \$1495

1951 DESOTO Sportsman, radio, heater, solid leather interior. Very sharp! \$1395

1952 CHEVROLET Panel truck, heater, local owner. Perfect condition. \$1095

1950 CHEVROLET Bel Air. New paint, new tires, new seat covers. \$1095

1950 STUDEBAKER Landeriser, 4 door sedan, new paint, overdrive. Perfect condition. \$850

Used Cars for Sale 70

Stack Chevrolet Takes the Lead!

NOW—You can buy a new

1954 Chevrolet as low as \$1799

at factory

USE YOUR OLD CAR FOR DOWN PAYMENT

1951 CHEVROLET

2 door. Beautiful green paint, radio. One owner car, looks and runs like new. \$1095

1951 FORD

V-8, 4 door. Beautiful green paint, very low mileage. See this car for a real bargain. \$1095

1949 PLYMOUTH

Special deluxe club coupe. Beautiful beige color, upholstery, rubber and motor like new. Heater and spotlight. See this car today! \$895

All cars sold on GMAC terms. Up to 24 months to pay.

WE HAVE USED CARS FROM \$100 TO \$2000

OPEN 8 A.M. to 9 P.M. 7 Days a Week

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NEW CARS & TRUCKS
694 S. Palm Canyon Drive and 330 Sunny Dunes Road Phone 2042

SAFE BUY USED CARS

All Cars Carry 6000 Miles or 6 Month Warranty in Writing

1953 MERCURY

Monterey sport coupe. Mercromatic, radio, heater, tinted glass, only 4800 miles. Tan over bittersweet colors. Carries a new car guarantee. \$2695

1951 MERCURY

4 door sedan. Overdrive, radio, heater. Very clean. \$1295

3 to choose from

1951 MERCURY

Sport coupe, Mercromatic, radio, heater, Light gray—a beauty! \$1295

1949 PONTIAC

Custom 4 door sedan. Hydramatic, radio, heater, light blue. Only—\$795

1948 CHRYSLER

Town and Country convertible. Fluid drive, radio, heater. Special at. \$495

Palm Springs Lincoln-Mercury

335 Sunny Dunes Road at South Palm Canyon Phone 2301 Phone 2052

1950 FORD 2 door sedan. Good condition. New tires. Radio, heater. For quick sale, \$850. Owner, phone 4409 or 5129.

1948 STUDEBAKER Convertible. New top, excellent condition. Reasonable. Phone 6266.

1953 4 Door Ford Station wagon, 8000 actual miles. All extras. Call owner 2387.

Used Cars for Sale 70

1951 CADILLAC \$2595

62, 4 door sedan. Fully equipped.

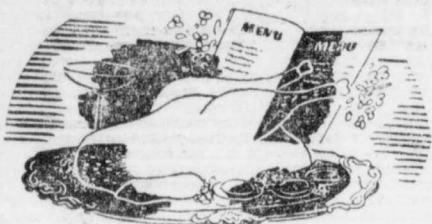
1950 CADILLAC \$2345

Coupe DeVille type. Original throughout. Radio, heater, hydramatic. Low mileage. One owner.

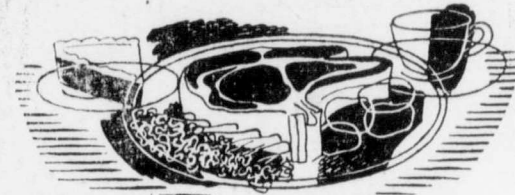
1950 Oldsmobile \$1295

98, 4 door sedan, all extras, one owner car.

1951 Studebaker \$795



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A Gourmet's Guide to the Finest Restaurants in the Palm Springs Resort Area

Rudy's



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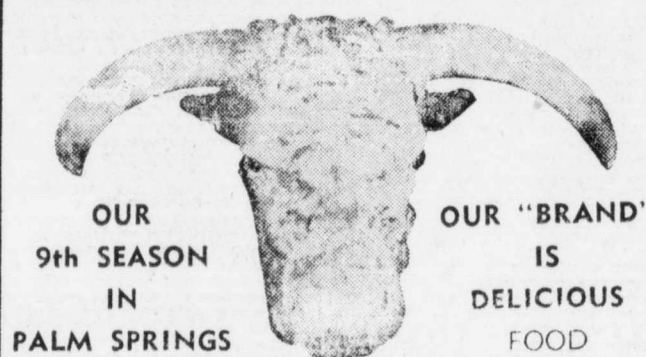
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Cooking every day is a tedious job. At least once a week give the wife a treat. Take home a complete dinner of delicious Bar-B-Qued spare ribs or our famous milk-corn fed chicken, with all the trimmings, ready to serve.

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OUR "BRAND"
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Complete Merchant's Luncheon	95c
Delicious 7 course Dinner from	\$1.95
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Our Dinners Include:

Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives. Choice of Desserts from our own Bakery, Cheese Cake, French Pastry, or our famous Black Bottom Pie. Choice of Beverages.

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COMPASS ROOM

Featuring
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Also Daily Specials for only \$2.50
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PALM DESERT AIRPARK
Rio Del Sol Road - Rancho Mirage
10 Miles South of the Village off Hiway 111

No Steaks -- No Roast Beef

**Just Darned Good
Barbecued**

Pig Ribs

AND

Pan Fried Chicken

and lots of trimmings

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7 Miles S.E. of Palm Springs
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Juicy-perfectly done
**CHARCOAL
BROILED
STEAKS**

Complete Steak Dinner - \$2.15

CHARCOAL BROILED CHOPPED STEAK \$1.50
(COMPLETE DINNER)

MITCH'S Charcoal Broiler

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6 miles S.E. of Palm Springs Phone 8-3583



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Served from 12 noon

Special
95c Variety Plate
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*Tops in Food
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**Town
and
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IN THE CENTER

171 North
Palm Canyon Drive



LUNCHEON BUFFET
Served 12 Noon 'til 3 P.M.

REGULAR DINNERS
Choice Steaks . . . Chops
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COCKTAIL LOUNGE
Personalized Service by
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- DELIGHTFUL HOME COOKED MEALS
- CHILDREN'S MENU
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- ENJOY DINNER ON OUR OUTDOOR PATIO
- Serving from 5:30 P.M.
- COMPLETE DINNERS from \$1.75

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Managing Owners

391 S. Palm Canyon
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MARCO'S and Vi's FAMOUS FOR MEXICAN FOOD

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Tillie's TAKE HOME Chicken Dinners \$1.50 • • • Whole Broiled Chickens

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**DICK HENSON'S
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KITCHEN**

Serving fine Chinese
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DAILY COMBINATION
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CANTONESE STYLE

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FOOD

363 N. Palm Canyon Dr.

The All- American Dish

HAM 'n' EGGS
open 24 hours
**THE PALM SPRINGS
Ham 'n' Eggery**
370 N. Palm Canyon

THE GLASS KITCHEN Serve Yourself
and Dine

BARBECUED RIBS	In a Basket \$1.25
FRENCH FRIES • COLE SLAW • all the trimmings	
FRIED CHICKEN	In a Basket \$1.10
FRENCH FRIES • COLE SLAW • all the trimmings	
BBQ CHICKEN	In a Basket \$1.35
FRENCH FRIES • COLE SLAW • all the trimmings	

All food on the above menu may be boxed to take out
At No Extra Charge.

Open 11 a.m. 'til 4 a.m. Phone 2319
1095 SOUTH PALM CANYON DRIVE

DON THE BEACHCOMBER

HOLLYWOOD -- CHICAGO
CANTONESE CUISINE -- ORIGINAL RUM DRINKS
IN Palm Springs AT NORTH PALM CANYON AND VIA LOLA — PHONE 2061

OUR SIXTH SEASON
ANGELO'S PALM DESERT INN

A Unique Place to Eat

ITALIAN FOOD at it's BEST

in a delightful, homelike atmosphere

THE ORIGINATORS OF PIZZA IN THE DESERT

13 Miles East of Palm Springs

on Highway 111 in Palm Desert

"Where Indio Meets Palm Springs"

Phone 76-2501

Closed Mondays